Creating an Auction Product
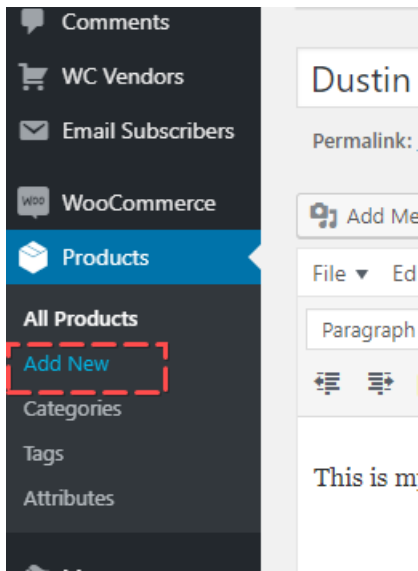
Last Modified on 09/05/2019 3:49 pm AEST

For a full demonstration video on how to create an auction product, please click here
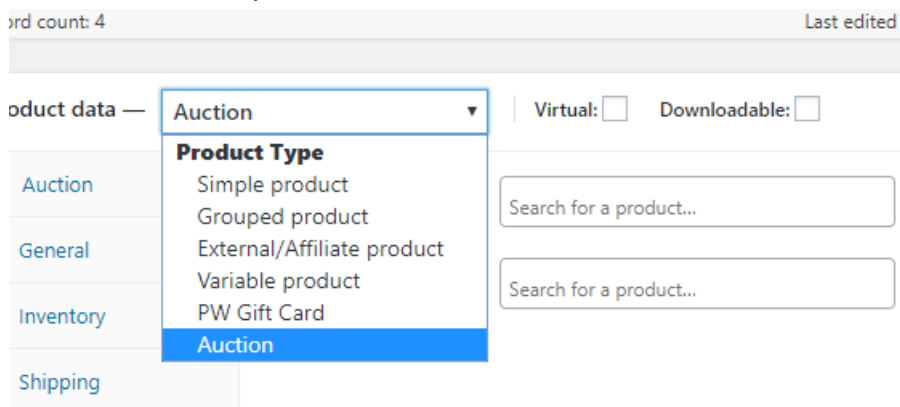
https://drive.google.com/file/d/1Euw1tZMYRtzACXNXgn45wiBBq2yIPM-c/view?usp=sharing

Step 1:

- Go to **Products => Add Products**

- Add title, description, images, featured image, select category - all things you do when adding a regular product
- In **Product Data** drop-down menu select **Auction**

Step 2:

- Complete the AUCTION product data
    - Start Price = The price the auction will begin at for the product
    - Bid Increment = The minimum amount each bid must increase by for the product
    - Reserve Price = The amount the auction must reach to allow the item to be sold
    - Buy it now Price = The price you set for ONE consumer to purchase the product outright and end the auction (optional)

Step 3: Select a brand badge to give the item (optional)

BACK END

FRONT END

Dustin Martin Grand Final Guernsey – 2019

Current bid: $551.00

Item condition: New

Time left:

8	49
Hours	Minutes

Auction ends: May 9, 2019 12:00 am
Timezone: Australia/Melbourne

Current bid: $551.00

Related Articles

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