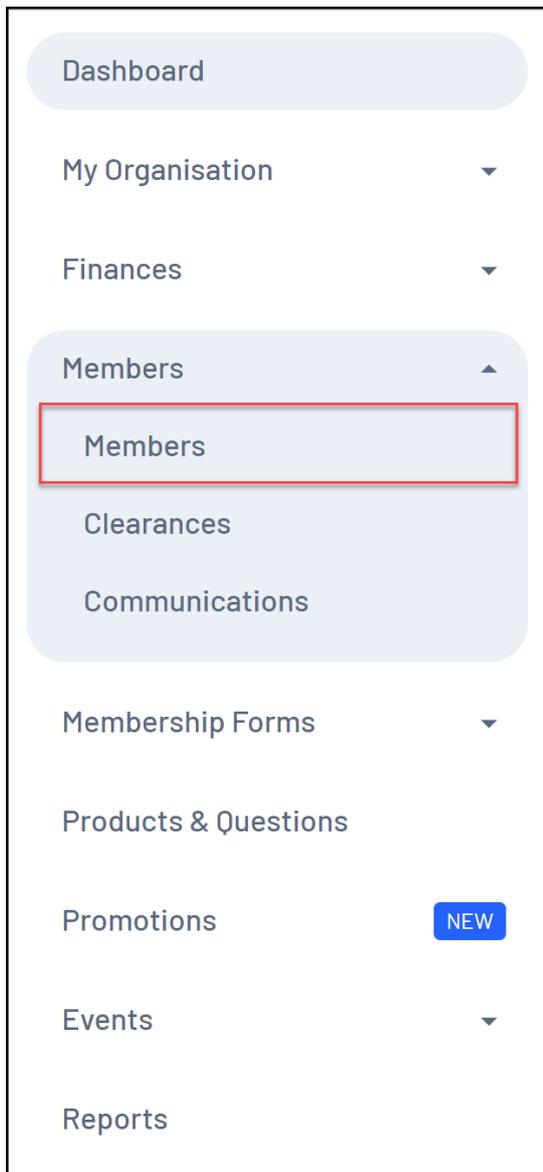# Member List | Overview

Last Modified on 21/11/2023 10:20 am AEDT

In GameDay, your Member List is an important feature in helping you manage and understand your membership data. Using the Member List, you can take various actions including:
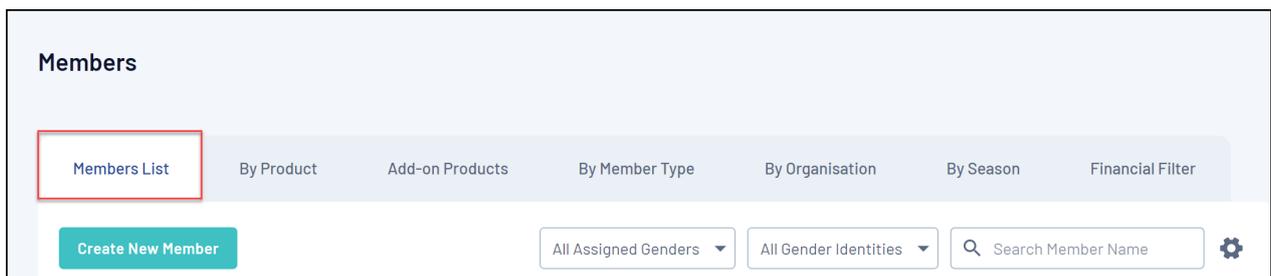
- Viewing individual member records
- Segmenting membership data by products purchased, organisations, seasons, age groups, member types and more
- Communicating with members
- Exporting a list of your members
- Adding new members to your database manually

To access your Member List:

On the left-hand menu, open the **Members** menu, then click **Members**
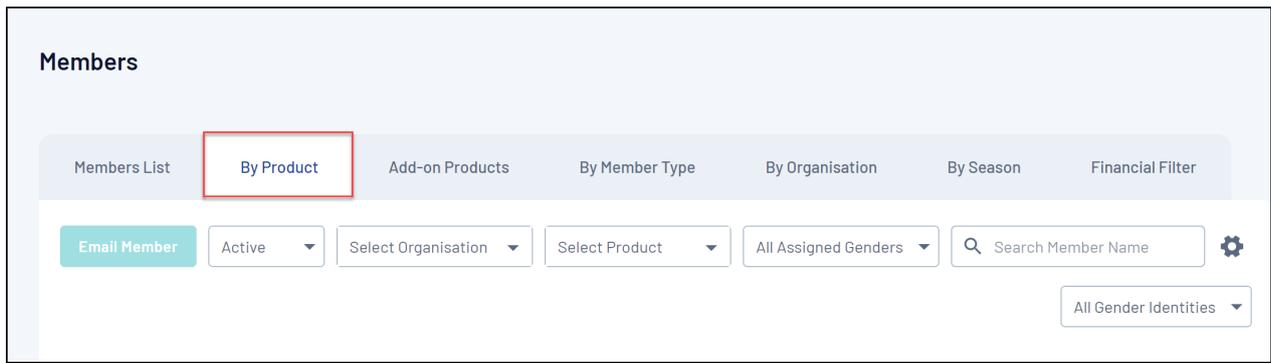
MEMBER LIST

The **Member List** displays all members in alphabetical order (by first name by default) and lists generic information including email, phone number address and date of birth.

You can also create new members, use the search bar to search for any specific members, or filter members by Assigned Gender and Gender Identity.
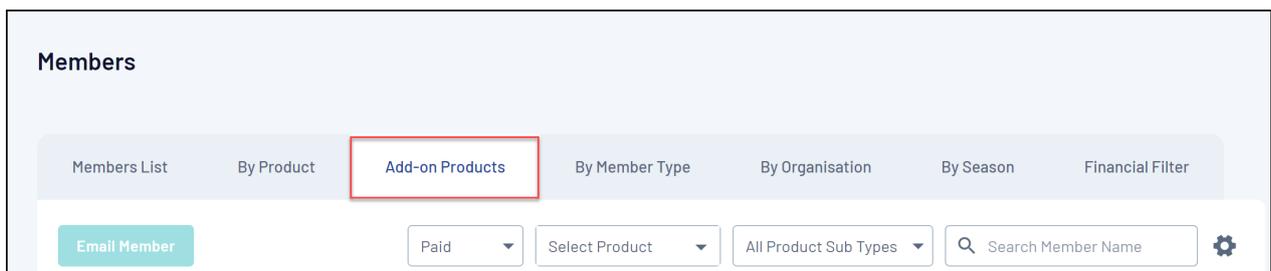
BY PRODUCT

The **By Product** list displays the members based on the products they have purchased.

You can also email members in this list, or filter results based on Member Status, a specific Organisation's products (if you are a higher-level organisation in a tiered hierarchy), specific Products, Assigned Gender, or Gender Identity.
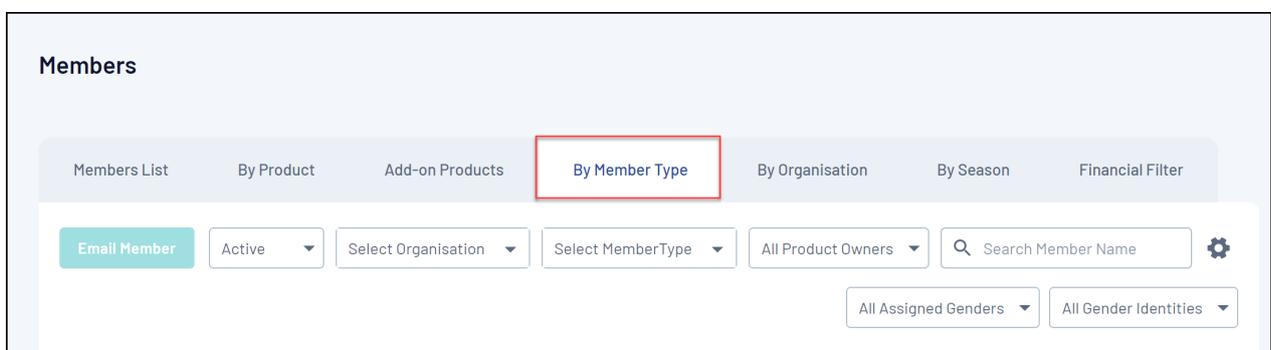
ADD-ON PRODUCTS

The **Add-on Products** list displays members based on any Add-on Products they have purchased.

You can also email members in this list, or filter results based on Transaction Status, specific Products or Product Sub-Types.
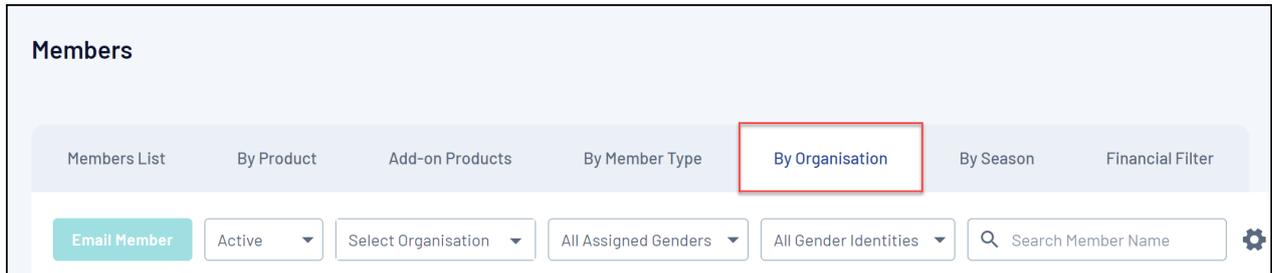
BY MEMBER TYPE

The **By Member Type** list displays members based on any Member Types they have been assigned as part of their registration.

You can also email members in this list, or filter results based on Member Status, Organisations (if you are a higher-level organisation in a tiered hierarchy), Member

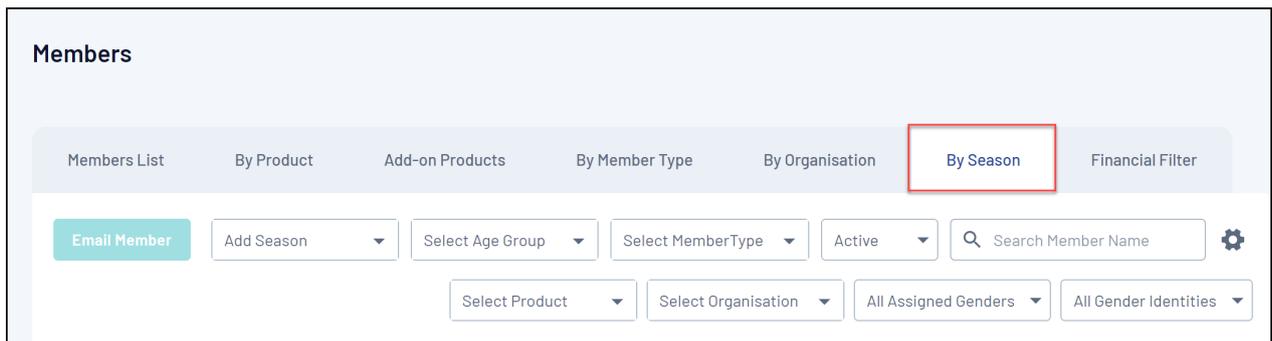Types, Product Owners, Assigned Gender and Gender Identity.

BY ORGANISATION

The **By Organisation** lists displays members based on the specific organisation they are registered with.

You can also email members in this list, or filter results based on Member Status, Organisations (if you are a higher-level organisation in a tiered hierarchy), Assigned Gender and Gender Identity.

BY SEASON

The **By Season** list displays members based on the Season that they have registered into.

You can also email members in this list, or filter results based on Seasons, Age Groups, Member Types, Member Status, Product, Organisation, Assigned Gender and Gender Identity.

FINANCIAL FILTER

The **Financial Filter** list allows you to see the Financial Status that each member holds at each different level of your organisation hierarchy.

This list is based on the level at which a member has purchased a product. For example, if the member registers to a Club and purchases both a club-created product and a national-created product, they will be financial at the National and Club level, but unfinancial at every other level of the hierarchy.

This is reflected by the 'traffic light' system shown on the Financial Filter list, whereby a green tick represents financial status, and a red cross represents unfinancial status.

You can also email members in this list, or filter results based on the financial or unfinancial status at each level of the hierarchy.

Related Articles