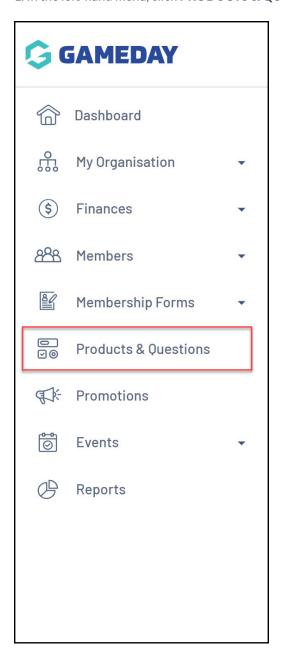
How do I create a Product Attribute?

29/09/2025 2:15 pm AEST

GameDay administrators using Shop Products can add custom **Product Attributes** to these products to give users a list of selections within the product. For example, if a club wants to offer a T-Shirt as a Shop Product to their Membership Form, they can add Product Attributes to that product to allow members to select a specific Size or Colour

To create a new Product Attribute:

1. In the left-hand menu, click **PRODUCTS & QUESTIONS**

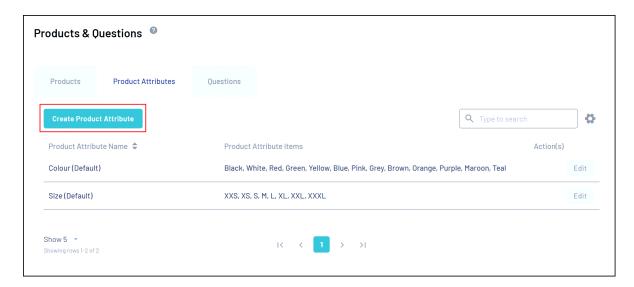


2. Click on the **PRODUCT ATTRIBUTES** tab



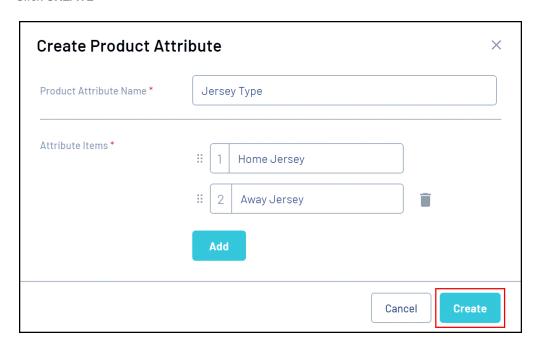
You may see that there are default attributes listed, size and colour. These are available to use on Add-on Products if you see fit.

3. Click **CREATE PRODUCT ATTRIBUTE**



- 4. Enter the relevant information, including:
 - Product Attribute Name
 - Attribute Items: These are the selections you want to offer members to make when purchasing a product with this attribute

Click **CREATE**



Product Attributes can then be assigned to Add-on Products, click here to see how to do this.