

How do I create an Event Entry event?

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Event Entry Events are events in which each entrant can enter into an event by registering and/or paying a fee.

Creating an Event

To create a new Event Entry Event:

1. Open the Events menu, then click **MANAGE EVENTS**.



2. Click **CREATE NEW EVENT**.

Events He	p					
Events	Event Templates	Shared Event Templates	Event Participant ID Management	Event Display Template	ECAL Widgets	>
Create New	Event Create New Eve	ent from Template	All Event Types 🔻	All Categories 🔻 Active	▼ Q Type to search	•

Event Details

- 4. Enter the initial event details including:
 - Event Name

- Event Type: To ensure your event enables ticketing features, keep the EVENT ENTRY option selected.
- **Use Sub-Events**: Enable this option if you want to further categorise entry into the event by creating Sub Events. Click here for a step-by-step guide on creating an event with Sub Events.
- Allow Team Registrations: Select this option if you want to create a team-based event. Click here for more information on Team Events
- Event Timezone
- Event Start Date/Time
- Event End Date/Time

Note: Selecting the All Day Event option does not require Event Start/End Times

In this example, we will not enable Sub-Events or Team Registrations

Click **SAVE** once you're ready to proceed.

Create New Ev	ent	×
Event Name *	GameDay Fun Run 2024	
Event Type *	Ticketing Event Entry	_
Use Sub-Events?*	Yes No	
Allow Team Registrations?		
Event Timezone *	GMT(+11:00) Australia/Melbourne	
All Day Event		
Event Start Date/Time *	04/11/2023 ▼ 09:00 am	
Event End Date/Time *	04/11/2023 ▼ 02:00 pm	
	Cancel	e

- 5. Add your remaining Event Details, including:
 - The Event Logo
 - Confirm your Event Name and Event Form Name

Event Details	
Event Logo *	Recommended maximum image size is 320px x 180px. png is preferred.
	Add Logo
Event Name *	GameDay Fun Run 2024
Event Form Name *	GameDay Fun Run 2024
Event Type *	Ticketing Event Entry
Use Sub-Events? *	Yes No
Event Timezone *	GMT(+11:00) Australia/Melbourne 🗸

- **Total Product Limit:** Enter the maximum number of products/orders that you have available to be sold as part of this event. This represents the total number of orders that you want to be able to process through this event. If you don't want to apply a cap on the number of products sold, tick the No Limit box.
- **Gender:** Allows you to open the event to any gender, or restrict registrations to either Male or Female participants
- Event Category: Add a general categorisation for the event which can be used in reports

Note: If your event does not have a fixed address, you can select one of the following options as the Event Category:

- Multi-Location
- Online/Virtual

Both of these options will bypass the need to enter an address and map location for your event

• Show this event to all ages : By selecting No, you can apply a minimum and maximum age

for incoming registrations to the event

Total Product Limit *	100 No Limit
Gender *	Any Male Female
Event Category *	Sport •
Show this event to all ages?	Yes No
	Please select a minimum and/or maximum age for participants
	Minimum age 16 Maximum age 99 (One of these can be left blank)
	on Registration Date 🔻

• **Member Types**: Select at least one Member Type that event entrants can select to register. Click here for more information on creating Member Types.

Member Types *	
Which Member type(s)	Event Participant
can register via this	Add Member Types
form?	Add Heinber Types
Allow only one member type to be selected?	

Event Content

- **Description**: Enter a description that you want event entrants to see on your event landing page
- **Upload Document**: Allows you to upload a document which can be accessed by event entrants on your event landing page
- Contact Name
- Contact Phone
- Contact Email
- Website Address

Event Content		
Description * 😮		:
	Welcome to the GameDay Fun Run 2024 event registration page!	
Upload Document 🔞	▲ Drop your document here or choose a file to upload	
Contact Name *	Ken Martin	
Contact Phone *	AU +61 • 0400 100 200	
Contact Email *	ken@email.com	
Website Address *	www.mygameday.app	?

- Venue Name
- **Event Address**: Adding an Event Address generates a map pin which then shows on your event landing page to ensure participants know where the event is being held

Venue Name	GameDay HQ
Event Address *	165 Cremorne Street, Cremorne, 3121, Victoria, Australia

• **Sponsors**: Upload Sponsor Logos that will appear on your event landing page



- Restrict this event to members only within this organisation : If Yes is chosen, this event will only be available to participants who already have a member record in your GameDay database, and will prompt them to use their GameDay account credentials to login to the event form
- **Allow guest registration**: Allows you to open the event to guest registrations, which allows participants to register without creating a GameDay account

Once you've completed all the mandatory information, click **SAVE**.

User Permissions		
Restrict this event to members only within this organisation	No Yes	
Allow guest registration	No Yes	?
		Cancel

Event Products & Groups

In the **Event Products & Groups** tab, you have the ability to add products to your event form.

1. Click the EVENT PRODUCTS & GROUPS tab

← Back GameDay Awards Active	Night			I	View Event
(1) Event Details	2 Event Products & Groups	3 Add-on Products	(4) Bundle Discounts	(5) Questions & Layout	(>
Add Existing Event Pro	oducts to Form	oduct Create Product Group			

Here you can either add a new product from scratch, or add one of your existing products to the event.

Note: Only products with the Event Product Type will be available to add to an Event

2. Add a new product to your event:

2a. Click on **CREATE NEW EVENT PRODUCT**

← Back GameDay Awards Active	Night			v	iew Event
1 Event Details	2 Event Products & Groups	(3) Add-on Products	(4) Bundle Discounts	(5) Questions & Layout	(>
Add Existing Event Pro	oducts to Form	oduct Create Product Group			

2b. On the Basic Settings page of the Product creator, you can apply the following settings and information:

- Product Sub Type: Choose the Event Entry option
- **Product Name**: The name of the product as displayed to the public on your event landing page and form
- **Description**: Provide an optional description of the product to display on event forms
- **Assign Event Participant IDs**: Select this option if you want each individual entrant to be assigned a unique ID. Click here for more information on defining Event Participant ID rules
- Use Member ID for Event Participant ID : Allows you to choose an existing Member ID rule to automatically allocate unique IDs for event entrants
- Event Participant ID Rule: Select the relevant Event Participant ID rule

1 Basic Settings 2 Display Rules (3 Review
Basic Settings	
Product Type *	Event
Product Sub Type *	Event Entry
Sub-Event only product? *	Yes No
Product Name *	GameDay Fun Run 2024 - Entry Fee
Description	Standard entry fee for participation in the GameDay Fun Run.
Do you want to assign Event Participant IDs?	Yes No
Use Member ID for Event Participant ID?	Yes No
Event Participant ID Rule *	Bib Numbers - 2023 Events
	Select ID Rule

- Price
- Payment Option
 - **Payment Gateway Only**: Ensures that the product can only be purchased through the online payment gateway on GameDay registration forms
 - **Payment Gateway or Manually set Product as Paid**: Allow the product to be purchased through the online payment gateway or applied manually by an administrator directly through GameDay
- Available to Purchase Dates: Apply a date range in which you want the product to appear on registration forms
- **Grants Member Type**: Select any Member Types that should be granted to members who purchase this product
- **Quantity Limit**: Apply a maximum number of order that can be processed with this product. Tick the **No Limit** checkbox if you do not want to apply a purchase capacity limit
- Allow users to purchase a product multiple times : Allows registrants to purchase the product on multiple different occasions for the same member.
- **Status**: Set the product to Active or Inactive

Once you've applied all mandatory fields, click CONTINUE

1 Basic Settir	ngs (2) Display Rules (3) Review	×
	Price *	AUD 💲 25 GST is included in the product price 🕢	-
	Payment option is *	Payment Gateway Only Payment Gateway or Manually set Product as Paid	-
	Available from *	10ctober 2023 (AEDT)	-
	Available to *	31 October 2023 (AEDT)	-
	Grants member type *	Event Participant	-
		Add Member Types	-
	Quantity Limit *	No Limit	
	Allow users to purchase a product multiple times *	No Yes	-
	Status *	Active	0
			Back Continue
Cancel			Back Continue

2c. Display Rules & Review

Display Rules allow you to configure your Product to only display on registration forms if a member meets a certain set of characteristics.

- Only show to Member Type(s) : Select one or more Member Types here to ensure the Product only appears on registration if the registrant has selected a particular Member Type on the front page of the registration form
- **Only show to Gender**: Select a Gender option to ensure the Product only shows to a specific Gender selected by the registrant on the front page of the registration form

Display Rules		
Only show to member type(s)	Please select	 All Member Types
Only show to gender	All Male Female	

NOTE: Gender display rules are based on the **Assigned Gender at Birth** field, not the Gender Identity field

	Show this product to all ages?	Yes No
		Please select a minimum and/or maximum age for participants
		Minimum age 15 Maximum age 18 (One of these can be left blank)
		on Season Start Date 💌 2023 💌
	Conditional Product	
	To see this product, member will is also required for each.	have at least one of the following products. You can add multiple to this list and indicate if prior payment
	Make dependent on another product?	No Yes
Cancel		Back

- Show this Product to all ages? : If No is selected here, you can apply an age range (as at a specific date) to ensure that the Product only displays to members of a certain age. This is automatically calculated based on the date of birth entered by each registrant on the front page of the registration form
- Make dependent on another Product?: If Yes is selected here, apply a Conditional Product to ensure that your new Product only displays if the member is purchasing - or has already purchased - the Conditional Product. Click here for more information on Conditional Products

Once you have applied your Display Rules, click **CONTINUE**.

2d. On the following page, review the final details of your Product, then click**CONFIRM AND SAVE**. This product will then automatically be applied to your event form.

🖌 Basic Sett	rings 🖌 Display Rules (✓ Review	×
	Please review your pr	roducts details	
	Product Details		
	Product Type	Event	
	Product Name	GameDay Awards Night Entry	
	Price	\$ 50.00 AUD Inc GST	
	Payment option is	Payment Gateway or Manually set Product as Paid	
	Available from	01/10/2023 (AEDT)	
	Available to	07/10/2031(AEDT)	
	Grants member type	Event Participant	
	Allow users to purchase a product multiple times	No	
	Status	Active	
	Display Rules		
	Only show to gender	All	
	Show this product to all ages?	Yes	(?)
Cancel		Back	n and Save

3. Adding an existing product to your event

If you select this option this will mean that you have already created your event product outside the form, or in a previous event.

Note: Event Entry events also allow Ticketed event products to be added to the event

3a. Click on ADD EXISTING EVENT PRODUCTS TO FORM

Draft										
1	Event Details 2 Event Prod	ucts & Gro	ups ③ Add	I-on Products	(4) Bundle Discounts	(5) Questions & Li	ayout (E) Messaging & No	otifications	;
Ad	d Existing Event Products to Form	Create New Price	Event Product C	Create Product G Mandatory	Sroup Available from	Available to	Quantity Limit	Status	Acti	on(s)
	GameDay Fun Run 2024 - Entry Fee	25.00	Event Entry		30 September 2023 (AEST)	31 October 2023 (AEDT)		Active	Edit	~

3b. Tick the checkboxes for any products you want to add to the form, then click**ADD**

Q fu	n run			
	Name	Price	Product Sub Type	Owner
	GameDay Fun Run - 5km Walk	\$ 15.00 AUD	Event Entry	GameDay Training
	Copy of GameDay Fun Run - 10km Walk	\$ 20.00 AUD	Event Entry	GameDay Training
	GameDay Fun Run - 10km Walk	\$ 20.00 AUD	Event Entry	GameDay Training
	GameDay Fun Run - 2km Walk	\$ 10.00 AUD	Event Entry	GameDay Training
	GameDay Fun Run - 35km Run	\$ 5.00 AUD	Event Entry	GameDay Training
how 5 nowing re	• wws 1-5 of 16(1 selected)	1< <	1 2 3	4 > >
			Cancel	Clear Add

3c. Click **SAVE**

raft	Day Fun Run 2024										
1	Event Details	Event Product	ts & Gro	oups (3) A	dd-on Products	(4) Bundle Discounts	(5) Questions & La	yout (6) Messaging & No	tifications	>
Add	Existing Event Products to	Form	ate New	Event Product	Create Product	Group					
	Name		Price	Product Sub Type	Mandatory	Available from	Available to	Quantity Limit	Status	Actio	on(s)
	GameDay Fun Run 2024	- Entry Fee	25.00	Event Entry		30 September 2023 (AEST)	31 October 2023 (AEDT)		Active	Edit	~
	GameDay Fun Run - 5km	Walk	15.00	Event Entry		1 February 2022 (AEDT)	31 December 2023 (AEDT)		Active	Edit	~
											(
								٢	Cancel		ave

4. Repeat this process in the Add-on Products tab if you wish to add extras to your event, such as merchandise or services.

← Back ameDay F ^{Draft}	un Run 2024								
① Event D	etails (2)	Event Pro	oducts & Groups	3 Add-on I	Products	(4) Bundle Discounts	5 Questions & Layout	6 Messaging & N	otifications >
NEW	g Add-on Products t	o Form	Create New Add-on	Product	eate Product Group				
Image	Name	Price	Product Sub Type	Mandatory	Available from	Available to	Quantity Limit	Status	Action(s)
: 🛱	GameDay Cap	5.00	Physical Goods		1 February 2022	(AEDT) 30 November 2	2023 (AEDT)	Active	Edit 🗸
									6
									?
								Cancel	Save

Questions & Layout

In the **Questions & Layout** tab, you have the ability to add new or existing custom questions to the event.

GameDay Fun Run S	2024					
(1) Event Details	2 Event Products & Groups	3 Add-on Products	(4) Bundle Discounts	5 Questions & Layout	6 Messaging & Notifications	>

1. Adding an existing question to the form

1a. On the left-hand side, click the field you want to add from the Add Existing Question list

Add Existing Question						
Q Type to search	6	•	Profile Image	Mandatory	Optional	O Visible
Tr Allergies Notes		_				
Tr Allergies Type & Information	Â	Tr	First Name			
Allow Medical Treatment?	A	Тт	Last Name			
=. Are you a rep player?						
=, Are you from Aboriginal and/or T	â		Birthdate			
=. Are you participating in the 5k R						
=, Best Pizza Toppings	۵	$Q_{\mathbf{x}}^{\mathbf{n}}$	Gender at Birth	Mandatory	Optional	(Visible
Blue Card						
Tr Blue Card Details	Ê	≡,	Gender Identity	Mandatory	Optional	O Visible

Once you've selected a question, it will appear and save automatically in the form's layout:

Create + Q Search				🖗 🏟	? 🗳	۵	GameDay	State Training 👻	RS
➡ Are you participating in the 5k R	â		Birthdate						
=, Best Pizza Toppings									
Blue Card	â	Q [™] _x	Gender at Birth		Manda	tory	Optional	O Visible	
Tr Blue Card Details									
Тт Саг Туре	Ô	≡,	Gender Identity		Manda	tory	Optional	O Visible	
=, Centre Code	â	Тт	Email						
I< < 3 4 5 > >I	_	- 11							
Create New Question	â	Тт	Mobile Number						
Tr Text Field		_							
2 Number	Ê	≡,	Which member types are you registering as?						
➡, Picklist		Тт	Allergies Notes				0	1 🗸	
■ Multiple Choice		IT	Aller gies Notes				Ų		
🖬 Date									1
Checkbox								(?)	
=v Terms or Privacy Policy								Ŭ	

2. Adding a new question to the form

2a. On the left-hand side under the **Create New Question** list, select a Question Type:

Create + Q Search				8 8	Ø	?	ţ	\$ State GameDay Training 👻	R
Tr Car Type								VISIDIE	
■ Centre Code	â	Тт	Email						
IC Create New Question	Â	Тт	Mobile Number						
Tr Text Field Number	â	≡,	Which member types are you registering as?						
=	:	Tr	Allergies Notes					Q1 🗸	
Date									
Checkbox									
■ Terms or Privacy Policy									
Document Upload									
Create New Content Block									
H Header Text Block								0	
Tr Paragraph Text Block								÷	1

- **Text field:** Allows the entrant to enter their response in plain text
- **Number:** Allows the entrant to enter a numerical answer
- **Picklist:** Allows the entrant to choose **one** answer from a list of possible options that you can define. You can learn how to add responses to Picklist questions here
- Multiple Choice: Allows the user to pick one or more answers from the list of options you

provide. You can learn how to add responses to Multiple Choice questions here

- Date: Allows entrants to select a specific date as their response
- **Checkbox:** Allow entrants to tick a box as their response.
- Terms or Privacy Policy: Allows you to set up any terms and conditions that entrants should read and agree to about your organisation. You can read more about setting up T&Cs here
- **Document upload:** Allows entrants to upload a document such as a passport, birth certificate or certification.

2b. Enter the relevant field information. For more information on the specific fields required for each Question Type, click here

Messaging & Notifications

On the **Messages and Notification**s tab, you can enter any custom messages you would like members to receive once they have successfully completed their registration through the **Messaging** section, including.

 Registration Success Message allows you to create and customise an email that is sent to members after they register. For more information on composing a Registration Success Message, click here.

	Back neDay Fun Run 2 ft	024							
<	(1) Event Details	2 Event Produ	cts & Groups	3 Add-on Products	(4) Bundle Discounts	(5) Questions & Layout	B Messaging & Notificatior →		
[Messaging	Ticket/Receipt	_	on Success Message					
	Email Notifications	s Message	Subject * Successful Re Message	Successful Registration for GameDay Fun Run 2024 (GameDay Training)					
	Form Messaging	age	Paragraph Welcome to	✓ B I Ø := 3 o GameDay's Awards Gala for					
	Form Confirmation N								

 Form Welcome/Confirmation Messages allow you to add custom messages at the beginning and end of the registration process on the form itself. Click here for more information on welcome and confirmation messages.

<	(1) Event Details	2 Event Produc	cts & Groups	(3) Add-on Products	(4) Bundle Discounts	5 Questions & L	ayout 6 Messaging & Notificatior >
(Messaging	Ticket/Receipt	Form Welco	ome Message			
	Email Notifications Registration Success Message				i= 66 ↔ ↔ egistration form - please con ment to secure entry to the		
[Form Messaging	ige					
	Form Confirmation Me	essage					

• Event Entry Pass Example shows you the design of the PDF entry pass that is sent to entrants, including the event details that are automatically populated including Event Product Name, Price, Event Venue and Event Dates

< (1) Event Details (2) Event Products & Groups (3) Add-on Products (4) Bundle Discounts (5) Questions & Layout (6) Messaging & Notification 	>
Messaging Ticket/Receipt Ticket/Receipt Event Ticket Example Payment Receipt Example	\mathbf{S}

• **Payment Receipt Example** allows you to see the hard-coded payment receipt that is automatically sent to all members who make an online payment through your Membership Form. This is not customisable, however will automatically include your organisation logo, organisation name, and products purchased, discounts redeemed and more.

Messaging	Ticket/Receipt		ayment Receip	ot Example	
Ticket/Receipt		S	ubject and contents	s of the payment receipt is predefined.	£
Event Ticket Example					
Payment Receipt Example			ORG LOGO	Payment Receipt 17th October 2021 (AEDT) Order No: 878515 Bank Ref: 372456	
			Thank you You have succes	, ssfully registered as a player and paid of \$442.21 to Sample.	
			Item Details		Item Total
			2021 Adult Play Sam Sample Item Price: \$60.00 Oty: 6	er Registration Fee	360.00
			2021 Child Playe Noah Sample Item Price: FREE Oty: 2	r Registration Fee	FREE

Publishing your Event

In the **Publish** tab, you can set your landing page and event form live:

1. Set your Landing Page live by adding a **Sub Domain**, which will generate a live URL for your event

← Back GameDa Active	y Fun Run 2024					View Event
< is	(3) Add-on Products	(4) Bundle Discounts	(5) Questions & Layout	6 Messaging & Notifications	7 Publish	(8) Event Display Template
Links		nain * edayfunrun24 v Landing Page	Landing Page Link https://gamedayfunrun24.e	vents.mygameday.app	â	

2. In the **Form Status** section, you can set your event live by changing the status to **ACTIVE** and applying **Form Activation and Expiry Dates**

< is	(3) Add-on Products (4) Bundle Discounts	5 Questions & Layout	6 Messaging & Notifications	7 Publish	(8) Event Display Template
Links	Sub Domain *	Landing Page Link		0	
	gamedayfunrun24	https://gamedayfunrun24.e	events.mygameday.app	Ê	
	View Landing Page				
	Form Link				
	https://regoform.mygameday.app/#	#/event/registration-form/gameda	ayfunrun24	â	
	View Form				
Publish	Form Status *				
	Draft Active Inactive				
	Form Activation Date/Time * Fo	rm Expiry Date/Time *			
	01/10/2023 🗸	30/11/2023 👻			0
	12:00 am	12:00 am			\odot
	AEST AI	EDT			

Click **SAVE** to finalise and generate your Event Landing Page and Registration Form

	Form Link		
	https://regoform.mygameday.a	app/#/event/registration-form/gamedayfunrun24	e
	View Form		
Publish	Form Status *		
	Draft Active Inactive	9	
	Form Activation Date/Time *	Form Expiry Date/Time *	
	01/10/2023 -	30/11/2023 -	
	12:00 am	12:00 am	
	AEST	AEDT	$(\mathbf{\hat{c}})$
			Cancel

Event Display Template

The **Event Display Template** tab provides significant flexibility in the way you want to present the front-end version of your event pages, with features including:

Event Display Template		2
Mobile View Desktop View	Landing Page View Form View	
Event Background Image		
gi Q	1	
Recommended maximum image size is 1920px x		
1080px, jpg is recommended. Choose image		
Events Landing & Form View Settings		
Button Colour* #7ABD98		
Button Text Colour*		
Contrast Checker 🕜 Pass		
Background Gradient Primary Colour *		
Background Gradlent Primary Colour* 6		
Background Gradient Secondary Colour *		
Text Link Colour*		
Contrast Checker 2 Pass		
Form View Settings		
Header & Progress Bar Colour * #AD2895		
Menu Link & Progress Bar Text Colour *		
Contrast Checker 🕜 Pass		

1. **Preview Panel**: Allows you to preview any colour changes you make on the template.

2. **Event/Landing Page View**: Allows you to toggle the Preview Panel to show the Landing Page design or Event Form design.

3. **Desktop/Mobile View**: Allows you to toggle the format of the Preview Panel to display either desktop view or mobile responsive view.

4. **Background Image**: Allows you to add a custom Background Image.

5. **Button Colours**: Allows you to customise the colour of buttons and button text.

6. **Background Gradients**: Allows you to further customise your Background Image by applying gradient colours.

7. **Text Link Colour**: Allows you to customise the colour of text hyperlinks.

8. Form View Settings: Allows you to customise the colour of your Progress Bar and Progress Bar

Text.

You will also notice that there is a Contrast Checker when applying your colour scheme. This assists you in setting colours that contrast enough so as to allow text to be seen clearly against their background containers.

Accessing your Event Landing Page

Once you're happy with your event setup, you can open your Event Landing page using the **VIEW EVENT** button at the top of the page.

← Back GameDay Active	y Fun Run 2024					View Event
< is	(3) Add-on Products	(4) Bundle Discounts	5 Questions & Layout	(6) Messaging & Notifications	(7) Publish	8 Event Display Template

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