

How do I create a Shop Product?

29/08/2025 11:42 am AEST

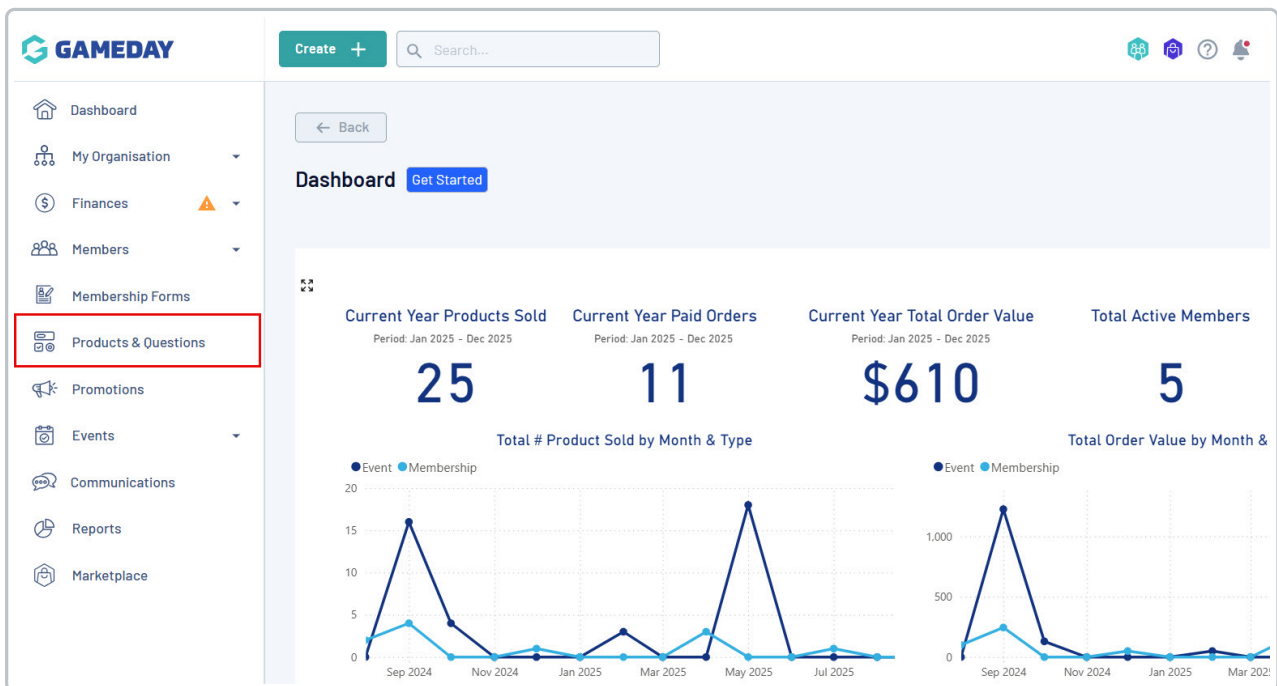
Overview

GameDay allows you to create **Shop Products** to add to your Shop, Membership or Event Forms. These allow you to collect payment for additional products outside of your primary membership or event fees such as uniforms, merchandise, services, or donations.

Step-by-Step

Step 1: Navigate to the Products & Questions list

In the left-hand menu, click **PRODUCTS & QUESTIONS**



Step 2: Create a new product

On the Products & Questions screen, click **CREATE NEW PRODUCT**

Create +

Search...

Products & Questions ?

Products

Product Attributes

Questions

Create New Product

Product Status: Active

Product Type

Product Name	Product Type	Product Sub Type	Price	Payment
Senior Carnival Entry	Event	Event Entry	\$ 30.00 AUD	Payment Gateway or Manually set Product as Paid
Junior Carnival Entry	Event	Event Entry	\$ 20.00 AUD	Payment Gateway or Manually set Product as Paid
Under 15 2025-2026 Fee	Membership		\$ 80.00 AUD	Payment Gateway or Manually set Product as Paid
Under 15 2024-2025 Fee	Membership		\$ 80.00 AUD	Payment Gateway or Manually set Product as Paid

Step 3: Define the Product Type and Settings

In the **Product Type** field, select **SHOP**

1 Basic Settings2 Display Rules3 Review

Basic Settings

Product Type * ?Shop

Product Sub Type *Please select

Product Name *Eg. Early Bird, Player Registration...

Description

Product Image

Recommended maximum image size is 400px x 400px. png is preferred.

Add Image

Select an applicable **Product Sub Type** (Physical Goods, Non-Physical Goods or Donations)

1 Basic Settings2 Display Rules3 Review

Basic Settings

Product Type * ?Shop


Product Sub Type *

Please selectPhysical GoodsNon-Physical GoodsDonations

Product Name *

Description

Product Image



Recommended maximum image size is 400px x 400px. png is preferred.

Add Image

Continue completing the product details, including:

- **Product Name**
- **Product Image:** Upload an image of the product that will be displayed on registration forms
- **Price**
- **Payment Option:** Choose whether the product can only be paid online through a payment gateway, or whether it can also be assigned to a member record manually by an administrator
- **Delivery Method:** Assign a delivery method (Delivery or Pick Up) for the product. Please note, GameDay has no involvement in shipping and distribution of products
- **Availability Dates:** Set a date range within which the product will be available for purchase. Outside of these dates, the product will be unavailable for purchase, even if it has been added to a form
- **Quantity Limit:** Allows you to set a total stock limit for your product. Once this limit has been reached, it will automatically become unavailable for purchase
- **Allow users to purchase multiple times:** Select Yes to allow users top purchase the product multiple times within the same registration. You can also place a minimum and maximum purchase quantity per member
- **Status (Active/Inactive)**

Once you have completed the Basic Settings, click **CONTINUE**

1 Basic Settings
2 Product Attributes
3 Display Rules
4 Review

Basic Settings


Product Type * ⓘ Shop

Product Sub Type * Physical Goods

Product Name * Club Uniform

Description Official uniform to be used for registered players in the current season

Product SKU SV1234GD

Product Image


Recommended maximum image size is 400px x 400px. png is preferred.

[Add Image](#)

Price * AUD \$ 30 ☒ GST is included in the product price ⓘ

Payment option is * ⓘ

Payment Gateway Only
Payment Gateway or Manually set Product as Paid

Delivery Method * ⓘ Delivery

Available from * 1 August 2025 (AEST)

Available to * 1 August 2026 (AEST)

Quantity Limit * ⓘ 500 ☐ No Limit

Allow users to purchase a product multiple times * No Yes

Minimum purchase limit for each product * 0

Maximum purchase limit for each product * 4

Status * Active

Back Continue

Step 4: Assign Product Attributes (optional)

Shop products allow you to assign **Product Attributes** to give registrants additional selections - for example, you may want them to select a size or colour option for a merchandise item or uniform. Simply select an existing attribute, then add **Attribute Options** that registrants can select. You can also assign a stock limit to each option.

✓ Basic Settings

2 Product Attributes

3 Display Rules

4 Review

Product Attributes

Select Product Attribute

Size (Default)

Add Product Attribute

Attribute Option *	Quantity Limit *	
<div>XS</div>	<div>100</div>	<input type="checkbox"/> No Limit
Attribute Option *	Quantity Limit *	
<div>S</div>	<div>100</div>	<input type="checkbox"/> No Limit
Attribute Option *	Quantity Limit *	
<div>M</div>	<div>100</div>	<input type="checkbox"/> No Limit
Attribute Option *	Quantity Limit *	
<div>L</div>	<div>100</div>	<input type="checkbox"/> No Limit
Attribute Option *	Quantity Limit *	
<div>XL</div>	<div>100</div>	<input type="checkbox"/> No Limit

Add Attribute Option

Cancel

Back

Continue

Step 5: Configure Display Rules

Apply **Display Rules** to configure when the product should appear on registration forms based on the registrant's initial information. You can set rules based on member characteristics like Age, Gender, or Member Type. Click **CONTINUE**

✓ Basic Settings

✓ Product Attributes

3 Display Rules

4 Review

Display Rules

Only show to member type(s)

Player

✕

☐ All Member Types

Only show to gender

All

Male

Female

Show this product to all ages?

Yes

No

Please select a minimum and/or maximum age for participants

Minimum age Maximum age

18

 (One of these can be left blank)

on

Season Start Date

2025

Conditional Product

To see this product, member will have at least one of the following products. You can add multiple to this list and indicate if prior payment is also required for each.

Make dependent on another product?

No

Yes

Cancel

Back

Continue

In this example, the product will only display if the registrants select the 'Player' Member Type at the beginning of the form, AND are 18 years old or younger as of the beginning of the 2025 season.

Step 6: Review and save the product

On the final page, review all the details of your product. If everything is correct, click **CONFIRM AND SAVE**

✓ Basic Settings

✓ Product Attributes

✓ Display Rules

4 Review

Please review your products details

Product Details

Product Type	Shop
Product Name	Club Uniform
Description	Official uniform to be used for registered players in the current season
Price	\$ 30.00 AUD Inc GST
Payment option is	Payment Gateway or Manually set Product as Paid
Available from	01/08/2025 (AEST)
Available to	01/08/2026 (AEST)
Grants member type	
Allow users to purchase a product multiple times	Yes
Minimum purchase limit for each product	0
Maximum purchase limit for each product	4
Status	Active

Cancel

Back

Confirm and Save

Step 7: Add the product to a form

Once your product is created, you must add it to a form. When creating or editing a Shop, Membership or Event form, navigate to the **Shop Products** tab and select your newly created product

Create +

Search...

State Silverwood Sports Association RS

← Back

Copy Form Link

2025 Membership

Active Form Owner: Silverwood Sports Association

1 Settings

2 Products

3 Shop Products

4 Bundle Discounts

5 Questions & Layout

6 Messages & Notifications

7 Test & Publish

8 Display Settings

Add Existing Shop Products to Form

Create New Shop Product

Create Product Group

Image	Name	Price	Mandatory	Available To	Owner	Status	
	Club Uniform	\$ 30.00 AUD		Player	Silverwood Sports Association	Active	...

Feedback

Watch