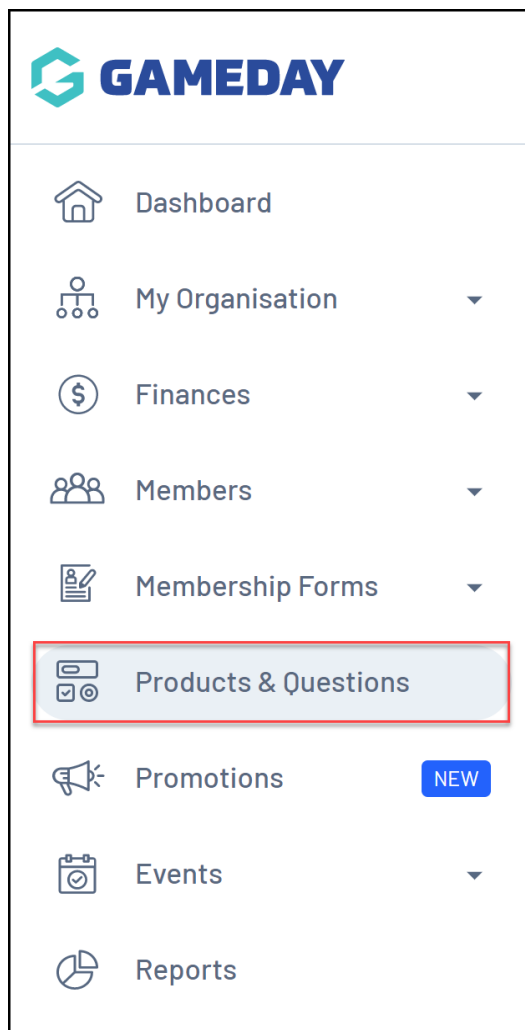# How do I create an Add-on Product?
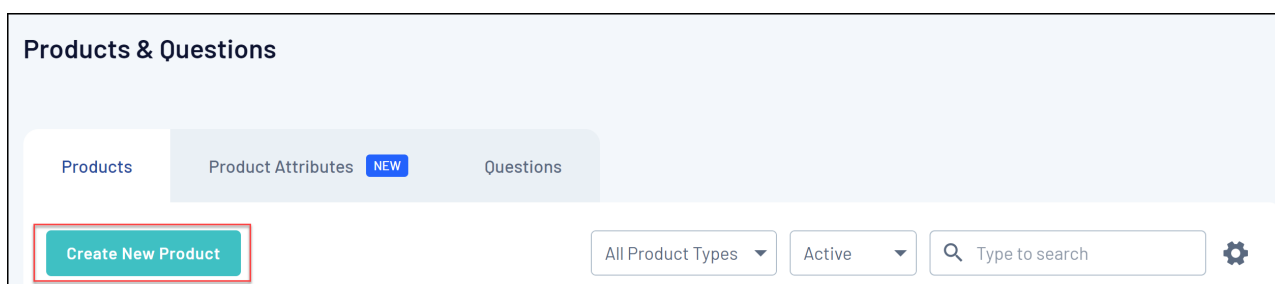
08/05/2025 2:28 pm AEST

GameDay allows you to create **Add-on Products** to add to your Membership or Event Forms. These allow you to sell additional products outside of your primary membership or event fees such as optional merchandise, services, or donations.

Creating an Add-on Product

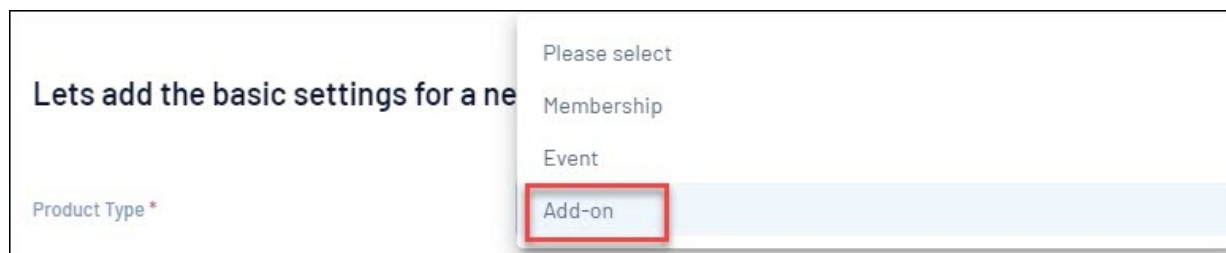1. In the left-hand menu, click **PRODUCTS & QUESTIONS**.
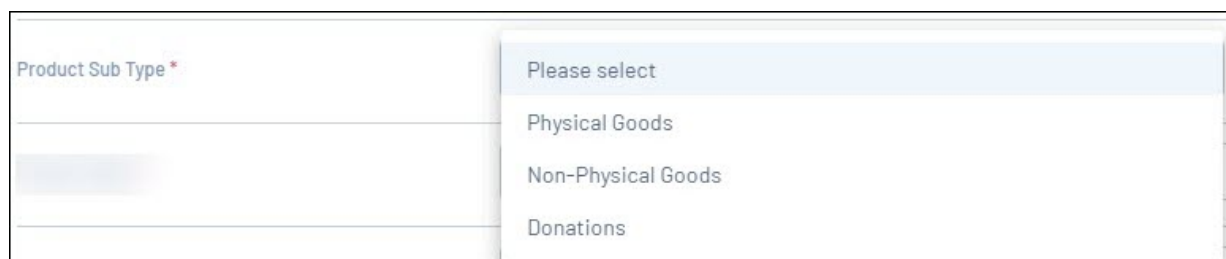

2. Click **CREATE NEW PRODUCT**.

Basic Settings

In the **Product Type** field, select **ADD-ON**.

Select an applicable **Product Sub Type**.

- **Physical Goods**: An item that a member will physically receive, like an item of clothing or equipment. The process for this type of product is a little different, so please click here for more information on how to set this up.
- **Non Physical Goods**
- **Donations**

Continue completing any applicable product details in the fields below:

- **Product Name**: The name of the product as displayed to the public on your registration forms
- **Description**: Provide an optional description of the Product to display on registration forms
- **Product Image**
- **Price**
- **Payment Option**
  - **Payment Gateway Only**: Ensures that the Product can only be purchased through the online payment gateway on GameDay registration forms
  - **Payment Gateway or Manually set Product as Paid**: Allow the Product to be purchased through the online payment gateway or applied manually by an administrator directly through GameDay
- **Available to Purchase Dates**: Apply a date range in which you want the Product to appear on registration forms
- **Quantity Limit**: A total stock limit for your product. Once this number has been reached, the product will automatically become unavailable
- **Status**: Set the product to Active or Inactive

Once you've completed the Basic Settings, click **CONTINUE**

Display Rules & Review

Display Rules allow you to configure your Product to only display on registration forms if a member meets a certain set of characteristics. The Display Rules that can be applied to products are:

- **Only show to Member Type(s)**: Select one or more Member Types here to ensure the Product only appears on registration if the registrant has selected a particular Member Type on the front page of the registration form
- **Only show to Gender**: Select a Gender option to ensure the Product only shows to a specific Gender selected by the registrant on the front page of the registration form

Note: Gender display rules are based on the **Gender at Birth** field, not the Gender Identity field

- **Show this Product to all ages?**: If No is selected here, you can apply an age range (as at a specific date) to ensure that the Product only displays to members of a certain age. This is automatically calculated based on the date of birth entered by each registrant on the front page of the registration form
- **Make dependent on another Product?**: If Yes is selected here, apply a Conditional Product to ensure that your new Product only displays if the member is purchasing - or has already purchased - the Conditional Product. Click here for more information on Conditional Products

Once you have applied your Display Rules, click **CONTINUE**.

On the following page, review the final details of your Product, then click **CONFIRM AND SAVE**

Please review your products details

Product Details

Product Type	Membership
Product Name	2023 Membership Registration
Price	$ 100.00 AUD Inc GST
Payment option is	Payment Gateway Only
Membership starts from	Season Start Date 2023
Membership ends from	Season End Date 2023
Grants member type	Player
Assign Seasons	2023
Available to purchase from	01/01/2023 (AEDT) - 30/09/2023 (AEST)
Status	Active

Cancel   Back   Confirm and Save

You can then add your Add-on Product to any Membership Form or Event through the **Add-on Products** tab when creating or editing a form

← Back   Copy Form Link

2024 Membership
Active
Defined by: GameDay Sports

① Settings   ② Products   ③ Add-on Products   ④ Bundle Discounts   ⑤ Questions & Layout   ⑥ Messages & Notifications   ⑦ Test & Publ   →

NEW

Add Existing Add-on Products to Form   Create New Add-on Product   Create Product Group