



How do I create a Bundle Discount?

Last Modified on 13/02/2024 2:39 pm AEDT

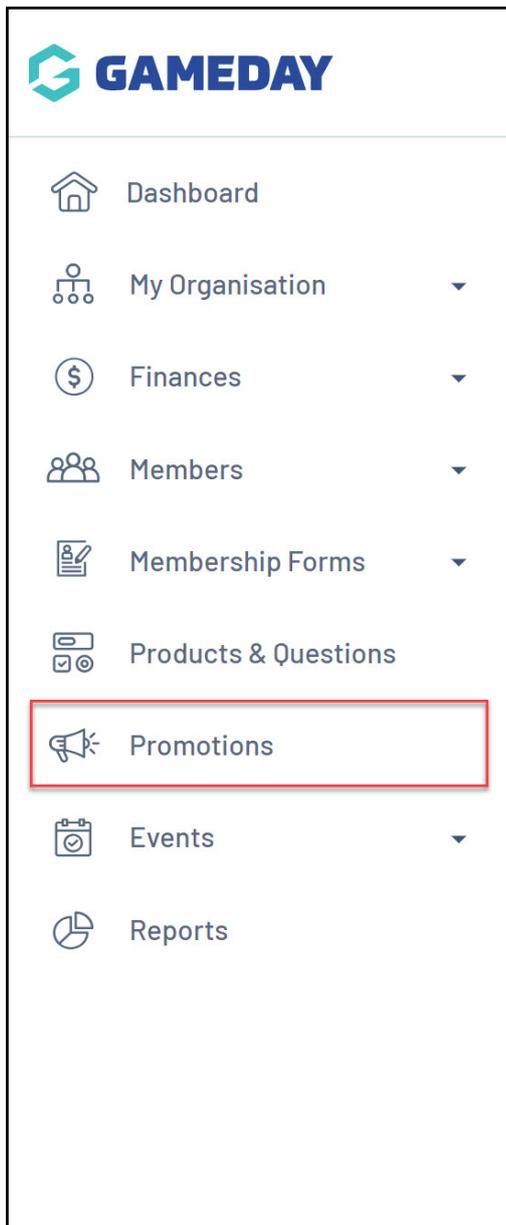
GameDay's **Discounts** feature allows users to create Bundle Discounts, whereby varied amounts can be discounted based on the number of members being registered in a single registration.

This type of discount is commonly used for scenarios such as family discounts, where you might want to offer a cheaper price on a product for larger families as opposed to smaller families or couples.

Note: Before applying Bundle Discounts to a form or event, please ensure you have added the relevant [Products](#) and [Product Groups](#) to your form, as you will need to specify which product selections are eligible for the discount

To create a Bundle Discount:

1. In the left-hand menu, click **PROMOTIONS**



2. Click **CREATE NEW DISCOUNT**

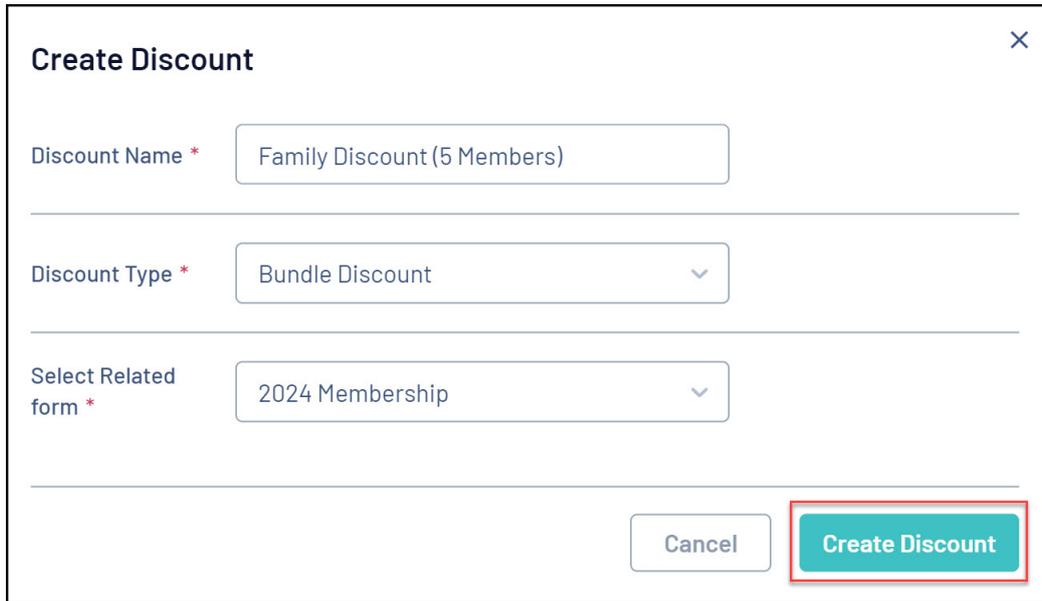


3. On the **Create Discount** screen, complete all the details below:

- **Discount Name:** The name of the discount which will appear in you GameDay database, and on the summary screen when the discount is applied on the selected form or event
- **Discount Type:** Select **BUNDLE DISCOUNT**
- **Select Related Form:** Choose which Membership Form or Event you want the

Bundle Discount to apply to

Click **CREATE DISCOUNT**

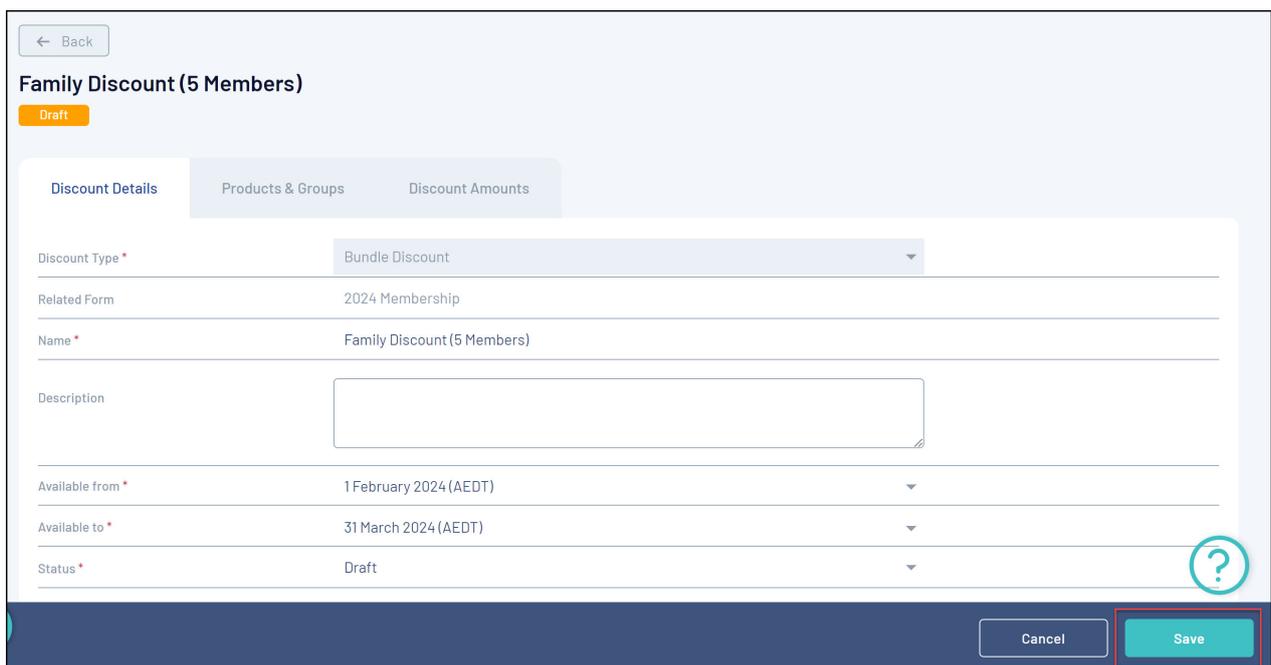


The screenshot shows a modal window titled "Create Discount" with a close button (X) in the top right corner. The form contains three input fields: "Discount Name *" with the value "Family Discount (5 Members)", "Discount Type *" with a dropdown menu showing "Bundle Discount", and "Select Related form *" with a dropdown menu showing "2024 Membership". At the bottom right, there are two buttons: "Cancel" and "Create Discount", with the latter highlighted by a red rectangular box.

4. On the Discount Details screen, complete any relevant details below:

- **Description:** Enter an optional description if you want to note some information about the discount to be seen in your GameDay database
- **Available From:** Choose the date on which the discount will start being available
- **Available To:** Choose the date on which the discount will stop being available
- **Status:** Choose whether to keep the discount in a Draft state or set it to Active or Inactive

Click **SAVE**



The screenshot shows the "Discount Details" screen for a "Family Discount (5 Members)". At the top left, there is a "Back" button. Below the title, there is a "Draft" status indicator. The screen has three tabs: "Discount Details" (active), "Products & Groups", and "Discount Amounts". The form fields are: "Discount Type *" (Bundle Discount), "Related Form" (2024 Membership), "Name *" (Family Discount (5 Members)), "Description" (empty text area), "Available from *" (1 February 2024 (AEDT)), "Available to *" (31 March 2024 (AEDT)), and "Status *" (Draft). At the bottom right, there is a help icon (question mark in a circle) and two buttons: "Cancel" and "Save", with the latter highlighted by a red rectangular box.

5. In the **PRODUCTS & GROUPS** tab, choose whether to apply the bundle discount to an individual Products, or a Product Group attached to the selected form:

Family Discount (5 Members)
Draft

Discount Details | **Products & Groups** | Discount Amounts

Apply to Products or Product Group(s)
 Products Product Group(s)

Name	Minimum Purchase Quantity
No Products or Groups to display	

?

6. Select the Product or Product Group, then add the **MINIMUM PURCHASE QUANTITY**. This defines how many members need to purchase the eligible product for the discount to apply

Click **SAVE** when you're ready

← Back

Family Discount (5 Members)
Draft

Discount Details | **Products & Groups** | Discount Amounts

Apply to Products or Product Group(s)
 Products Product Group(s)

Add Product Group

Name	Minimum Purchase Quantity	
Player Fees	5	2 products in group

7. In the **Discount Amounts** tab, enter the information below:

- **Discount Type:**
 - **Percentage:** Applies the discount as a percentage of the total amount payable
 - **Amount:** Applies the discount as specific amount of the total amount payable
 - **Price Cap:** Adds a validation of the total amount payable so that it does not exceed a certain amount when the discount is triggered
- **Discount(s):** Enter the value of the discount

Click **SAVE**

← Back

Family Discount (5 Members)

Draft

Discount Details Products & Groups **Discount Amounts**

Discount Type * **Percentage** Amount Price Cap

Discount(s)

Discount Percentage

% 10

?

Cancel **Save**

This discount will now be applied and displayed within the form you selected in the **BUNDLE DISCOUNTS** tab:

① Settings ② Products ③ Add-on Products **④ Bundle Discounts** ⑤ Questions & Layout ⑥ Messages & Notifications

Discounts will be applied to a product based on the following prioritisation model (if there are multiple eligible discounts for that product):
1. Bundle Discount, 2. Multi-Quantity Discount, 3. Standard Discount
A Product can only be part of one discount type as part of an order. Where a Product is part of multiple discounts of the same discount type, the discount with the highest amount will be applied.

Active

Discount Name	Discount Type	Available From	Available To	Status	Action(s)
Family Discount (4 Members)	Bundle	January 1st 2024, 12:00 am (AEDT)	December 31st 2024, 11:59 pm (AEDT)	Active	Edit
Family Discount (5 Members)	Bundle	February 1st 2024, 12:00 am (AEDT)	March 31st 2024, 11:59 pm (AEDT)	Active	Edit

Related Articles