



How do I target my communication to specific member groups?

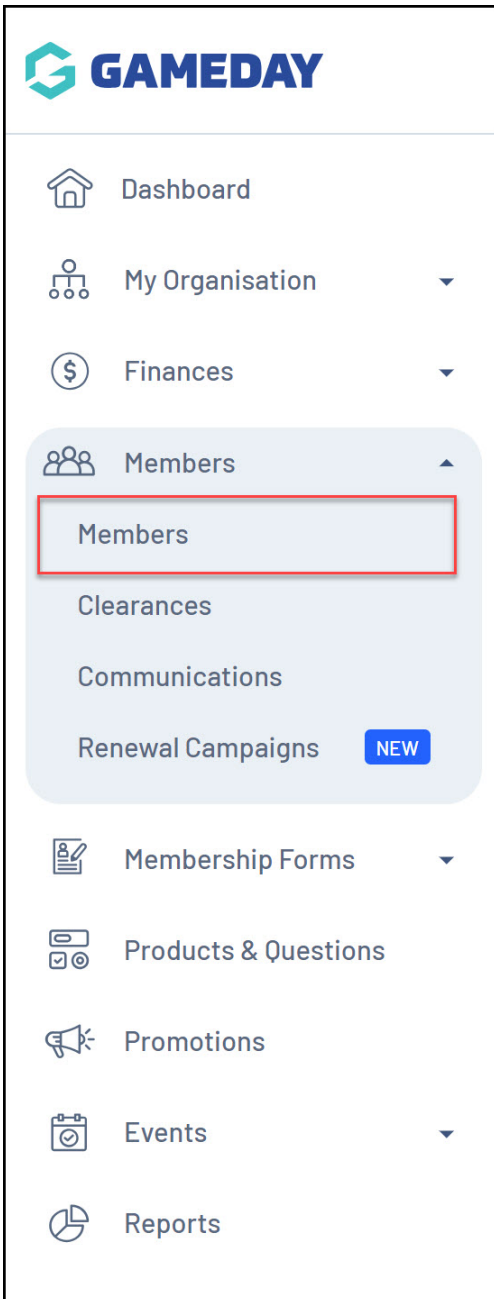
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With members registering into your GameDay database, you can use the flexibility of your Member List to target your email communication to specific sub-sections of members, including:

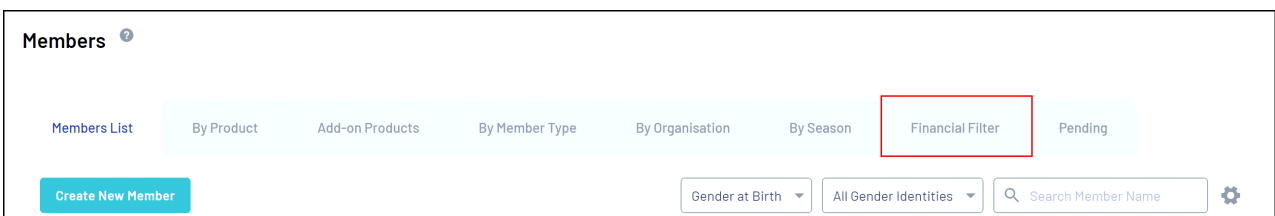
- By Product
- By Member Type
- By Season/Age Group
- By Organisation (if you are part of a hierarchy)
- By Financial Status
- By Accreditation

Let's look at an example whereby we want to send an email to anyone that is **unfinancial** at the Club level of our hierarchy:

1. In the left-hand menu, click **Members > MEMBERS**



2. Select the filter that best applies to the group of members you want to email. For the purpose of our example, we'll select the Financial Filter:



3. Once you have selected a list view, use the filters at the top of the page to further refine the member list. We'll set the Club filter to Unfinancial in this case:

Members [?]

Members List By Product Add-on Products By Member Type By Organisation By Season **Financial Filter** Pending

Email Member

National - All State - All Region - All Zone - All Search Member Name

Association - All **Club - Unfinancial** Active Select Organisation All Genders at Birth All Gender Identities

4. With your filter applied, click the checkbox at the top of the list to select all filtered members

Members [?]

Members List By Product Add-on Products By Member Type By Organisation By Season **Financial Filter** Pending

Email 3 Members

National - All State - All Region - All Zone - All Search Member Name

Association - All Club - Unfinancial Active Select Organisation All Genders at Birth All Gender Identities

<input checked="" type="checkbox"/>	Member Name	First Name	Last Name	Gender at Birth	Gender Identity	Organisation	Mobile	Email	Financial Status	Status
<input checked="" type="checkbox"/>	April Jones	April	Jones	Female	Non-binary/gender fluid	Training	+61400100200		N <input checked="" type="checkbox"/> S <input checked="" type="checkbox"/> R <input checked="" type="checkbox"/> Z <input checked="" type="checkbox"/> A <input checked="" type="checkbox"/> C <input checked="" type="checkbox"/>	Active
<input checked="" type="checkbox"/>	James Waters	James	Waters	Male	Male	Training	+61430200100		N <input checked="" type="checkbox"/> S <input checked="" type="checkbox"/> R <input checked="" type="checkbox"/> Z <input checked="" type="checkbox"/> A <input checked="" type="checkbox"/> C <input checked="" type="checkbox"/>	Active

5. Click the **EMAIL MEMBERS** button at the top of the page

Members [?]

Members List By Product Add-on Products By Member Type By Organisation By Season **Financial Filter** Pending

Email 3 Members

National - All State - All Region - All Zone - All Search Member Name

Association - All Club - Unfinancial Active Select Organisation All Genders at Birth All Gender Identities

<input checked="" type="checkbox"/>	Member Name	First Name	Last Name	Gender at Birth	Gender Identity	Organisation	Mobile	Email	Financial Status	Status
<input checked="" type="checkbox"/>	April Jones	April	Jones	Female	Non-binary/gender fluid	Training	+61400100200		N <input checked="" type="checkbox"/> S <input checked="" type="checkbox"/> R <input checked="" type="checkbox"/> Z <input checked="" type="checkbox"/> A <input checked="" type="checkbox"/> C <input checked="" type="checkbox"/>	Active

Note: Members with email addresses that appear in your list more than once will only receive one email.

Related Articles
