

# **Creating Family Discounts**

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Family Discounts are a common registration scenario for junior sports and are a great way to incentivise participation across a group of siblings or large families.

An example of a family discount structure could be:

> If 3 members are registered as part of the same transaction, the registrant receives a 10% discount on their total fee.

> If 4 members are registered as part of the same transaction, the registrant receives a 15% discount on their total fee.

> If 5 members are registered as part of the same transaction, the registrant receives a 20% discount on their total fee.

Using this fee structure, you can set up a series of family discounts on your registration form using the below process.

1. Create a Product Group on your Membership Form to bundle all of your membership products.

Navigate to Membership Forms > Edit your chosen form > Products > Create Product Group > Give your Product Group a name > Save

| (1) Settings      | 2 Products   | (3) Add-on Products      | (4) Bundle Discounts | 5 Questions & Layout | 6 Messages & Notifications | (7) Test & Publish |
|-------------------|--------------|--------------------------|----------------------|----------------------|----------------------------|--------------------|
| Add Existing Prod | ucts to Form | te New Product Create Pr | oduct Group          |                      |                            |                    |

2. Drag and drop all of your membership products into your new product group.

| :: Centre Fees (10) | No minimum 🖕 |          |          |                  |        | Edit | Delete |
|---------------------|--------------|----------|----------|------------------|--------|------|--------|
| :: Under 6 Fee      | \$ 50.00 AUD | Under 6  | Under 6  | GameDay Training | Active | Edit | ~      |
| :: Under 7 Fee      | \$ 50.00 AUD | Under 7  | Under 7  | GameDay Training | Active | Edit | ~      |
| :: Under 8 Fee      | \$ 50.00 AUD | Under 8  | Under 8  | GameDay Training | Active | Edit | ~      |
| :: Under 9 Fee      | \$ 50.00 AUD | Under 9  | Under 9  | GameDay Training | Active | Edit | ~      |
| :: Under 10 Fee     | \$ 50.00 AUD | Under 10 | Under 10 | GameDay Training | Active | EdIt | ~      |
| :: Under 11 Fee     | \$ 50.00 AUD | Under 11 | Under 11 | GameDay Training | Active | EdIt | ~      |
| :: Under 13 Fee     | \$ 50.00 AUD | Under 13 | Under 13 | GameDay Training | Active | Edit | ~      |
| :: Under 14 Fee     | \$ 50.00 AUD | Under 14 | Under 14 | GameDay Training | Active | Edit | ~      |
| :: Under 15 Fee     | \$ 50.00 AUD | Under 15 | Under 15 | GameDay Training | Active | Edit | ~      |
| :: Under 17 Fee     | \$ 50.00 AUD | Under 17 | Under 17 | GameDay Training | Active | Edit | ~      |

### 3. Create your family discounts

On the left-hand menu navigate to **Promotions > Create New Discount** 

| Dashboard                    | Promotions          |               |                |              |                        |
|------------------------------|---------------------|---------------|----------------|--------------|------------------------|
| My Organisation 👻            |                     |               |                |              |                        |
| Finances UPDATED *           | Discounts NEW       |               |                |              |                        |
| Members 👻                    |                     |               |                |              |                        |
| Membership Forms UPDATED *   | Create New Discount |               |                | Active       | ✓ All Discount Types ▼ |
| Products & Questions UPDATED | Discount Name       | Discount Type | Available From | Available To | Status                 |
| Promotions NEW               |                     |               |                |              |                        |
| Events +                     |                     |               |                |              |                        |
| Reports                      |                     |               | No Data        |              |                        |
|                              |                     |               |                |              |                        |
|                              |                     |               |                |              |                        |

4. Next, we'll create three discounts to reflect the scenario at the top of this article. These discounts would be configured as below:

# <u>Discount 1</u> <u>Discount Details</u>

**Discount Type**: Bundle Discount

**Related Form**: Select the form to which you wish to apply your discounts.

Name: Family Discount - 3 Registrations

**Available From/Available To**: Consider how long you want to offer this discount for and apply a date range accordingly.

#### Products & Groups

**Apply to**: Product Group > Select the Product Group you created in step 1-2

Minimum Purchase Quantity: 3

**Discount Amounts** 

**Percentage**: 10%

## **Discount 2**

#### **Discount Details**

Discount Type: Bundle Discount

**Related Form**: Select the form to which you wish to apply your discounts.

Name: Family Discount - 4 Registrations

**Available From/Available To**: Consider how long you want to offer this discount for and apply a date range accordingly.

#### Products & Groups

**Apply to**: Product Group > Select the Product Group you created in step 1-2

Minimum Purchase Quantity:4

**Discount Amounts** 

Percentage: 15%

### **Discount 3**

**Discount Details** 

Discount Type: Bundle Discount

**Related Form**: Select the form to which you wish to apply your discounts.

Name: Family Discount - 5 Registrations

**Available From/Available To**: Consider how long you want to offer this discount for and apply a date range accordingly.

Products & Groups

**Apply to**: Product Group > Select the Product Group you created in step 1-2

Minimum Purchase Quantity: 5

**Discount Amounts** 

Percentage: 20%

Once created, these discounts will automatically apply to your selected Membership Form, and the discounts will be calculated at checkout!

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