



Footer: Newsletter Subscription

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The newsletter subscription panel will appear at the bottom of your website (at the top of the footer section) which allows you to be able to link to your Mailchimp account if you currently have newsletter emails set up for your organisation within Mailchimp.

NOTE: Forms for this newsletter panel are created within Mailchimp so if you wish to set this up, you need to create an account and relevant form within Mailchimp first. Mailchimp IS NOT integrated within the website itself.

1. Once you are logged into your website, scroll down to the FOOTER section. Select this section to expand it.
2. Scroll to NEWSLETTER SUBSCRIPTIONS.
3. To show this panel within the website, **click the show/hide button**.
4. **Input a header** for this panel button (e.g organisation name monthly newsletter)
5. **Input the form link** from Mailchimp into the SUBSCRIBE WIDGET.

A screenshot of the 'Newsletter Subscription' widget configuration interface. At the top, there is a dark blue header with the title 'Newsletter Subscription' and a 'help' link. Below the header, a message states 'Your newsletter subscription form will appear above the footer. Deactivate'. The main configuration area is divided into three sections: 1. 'Show Form' with a 'Show or hide the newsletter signup form.' label and a 'Show' button. 2. 'Footer Subscribe Header' with a 'TIP: Keep it short but let people know what they are signing up for.' label and a text input field containing 'Gameday monthly Newsletter'. 3. 'Footer Subscribe Widget' with a 'You can edit your sign up form here. For more informaton visit our Learning Academy' label and a text input field containing '[mc4wp_form id="416"]'.

6. Once done, click **PUBLISH** at the top of the webpage.

EXAMPLE OF HOW THIS APPEARS ON THE WEBSITE

When a person inputs their email address it will subscribe them to the newsletter you linked within the panel.

Major Player Re-signings

content here

Gameday monthly Newsletter

Subscribe

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