

GameDay View | Overview

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Overview

GameDay View is a reporting dashboard dedicated to providing high-level business intelligence and insights on your organisation's membership and transactional data.

Using high-level summary data and visual insights, GameDay View is designed to give you a quick, yet powerful snapshot of certain metrics within your data set in a format that is perfect for presentations or board reports, and gives you a great overview of the health of your sport.



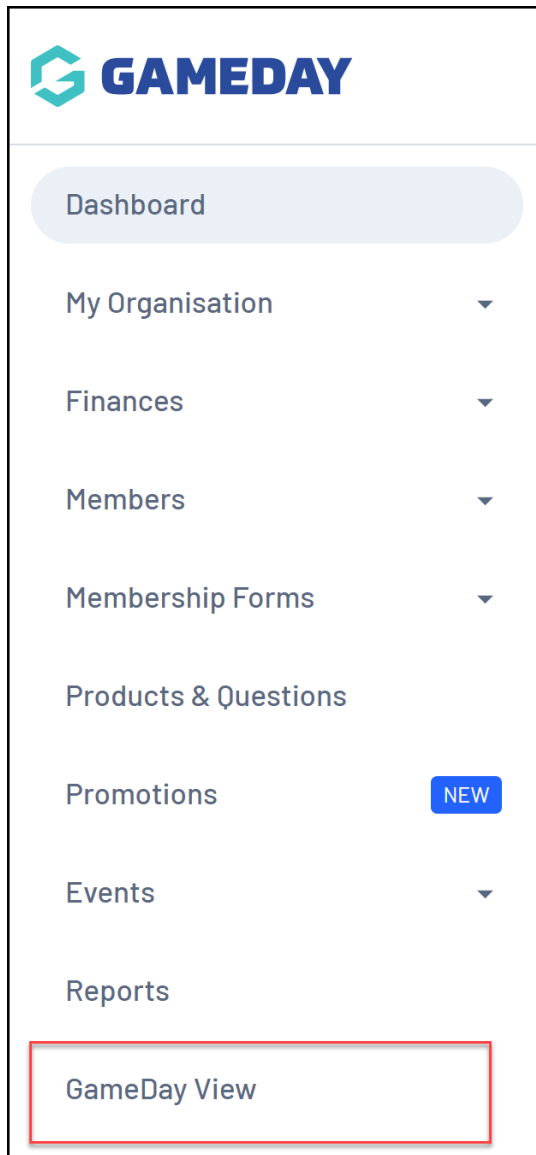
Note: GameDay View is currently not available to all customers. If you do not have access to GameDay View within your GameDay database, please contact GameDay directly through the enquiry form [here](#).

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Accessing GameDay View

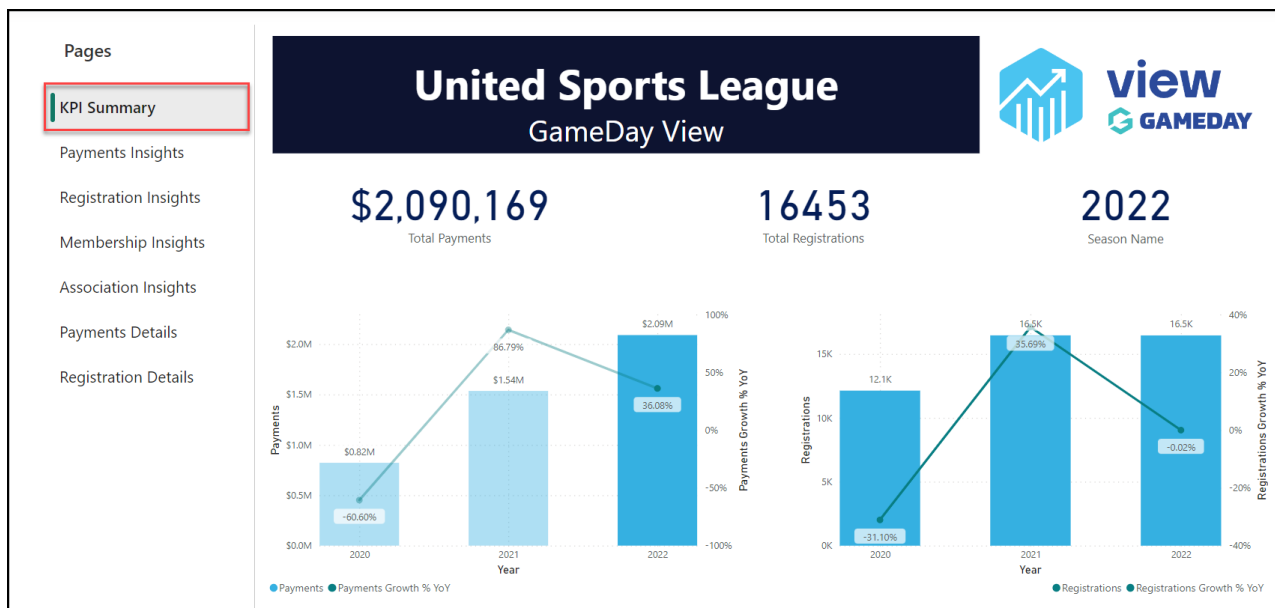
To access GameDay View:

1. Click **GAMEDAY VIEW** in the left-hand menu.



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KPI Summary



The KPI Summary dashboard displays:

- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Registrations:** The total number of registrations processed in your GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Payments and Registrations by Year:** The two bar charts shown on this dashboard give you a year-on-year breakdown of the total payments (in the left-hand chart) and total registrations (in the right-hand chart), including a trend line showing the year-on-year growth for payments and registrations each year.

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Payment Insights

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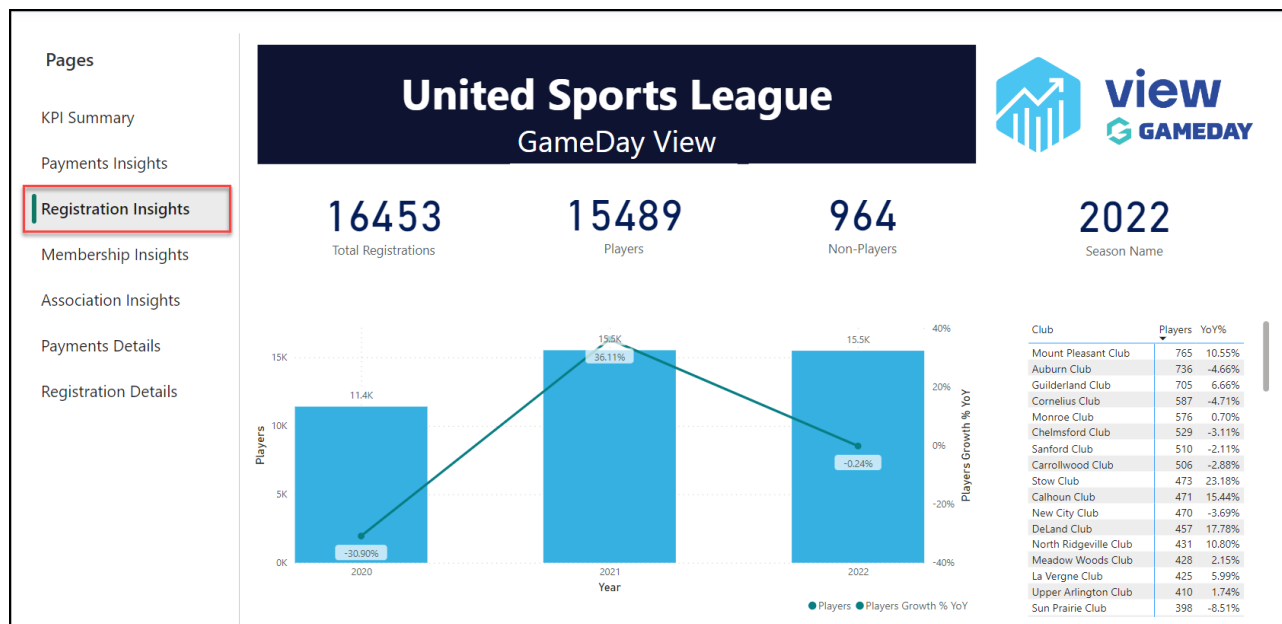


The **Payment Insights** dashboard displays:

- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **League Revenue:** The total revenue collected from payments into your individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Payments by Month:** The bar chart shown on this dashboard displays a breakdown of total payments processed in your GameDay database by month, including a trend line showing the year-on-year payment growth for each month.
- **Payments by Organisation:** Displays a list of all organisations within your hierarchy, including their total payments processed, league revenue and year-on-year growth percentage.

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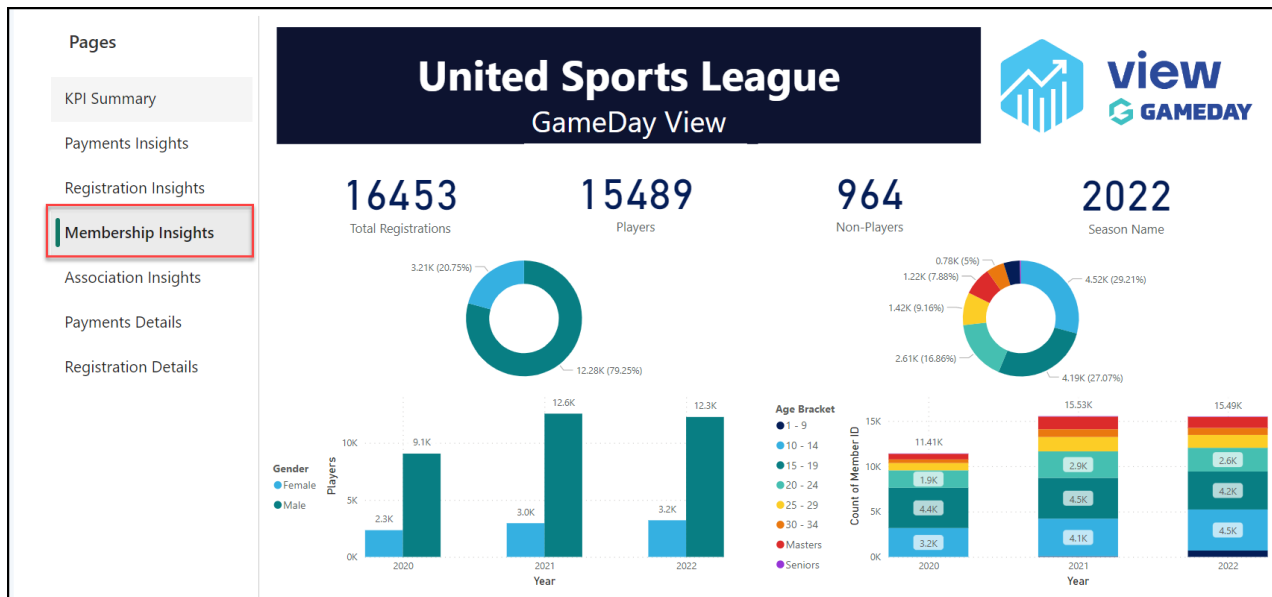
Registration Insights



The **Registration Insights** dashboard displays:

- **Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players:** The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players:** The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players by Year:** The bar chart shown on this dashboard gives you a year-on-year breakdown of the total players registered to your organisation, including a trend line showing the year-on-year growth for registered players.
- **Players by Organisation:** Displays a list of all organisations within your hierarchy, including their total player registrations processed for the current season and year-on-year growth percentage.

Membership Insights



The **Membership Insights** dashboard displays:

- **Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players:** The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players:** The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Gender Breakdown:** The Pie Chart and Bar Charts shown on the left-hand side of the dashboard displays a breakdown of total registrations for the current year by Gender.
- **Age Bracket Breakdown:** The Pie Chart and Bar Charts shown on the right-hand side of the dashboard displays a breakdown of total registrations for the current year by Age Bracket.

Association Insights



The **Association Insights** dashboard displays:

- **Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Players:** The total number of player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Players:** The total number of non-player registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Association Map:** An interactive hotspot map showing the top Associations (by player volume) for your hierarchy.
- **Associations Growth:** A plotted chart showing the Association hotspots by total players and year-on-year growth.

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United Sports League

GameDay View

\$2,090,169

Total Payments

\$301,350

League Revenue

2022

Season Name

Year Club	2020			2021			2022		
	Payments	League Revenue	YoY%	Payments	League Revenue	YoY%	Payments	League Revenue	YoY%
Auburn Club	\$68,743	\$10,305	-65.95%	\$85,411	\$11,311	24.25%	\$170,937	\$14,757	100.13%
Mount Pleasant Club	\$35,824	\$8,562	-65.29%	\$81,326	\$10,943	127.02%	\$166,742	\$13,414	105.03%
Guilderland Club	\$27,704	\$8,785	-77.46%	\$98,032	\$12,443	253.86%	\$131,454	\$12,921	34.09%
Cornelius Club	\$42,317	\$8,055	-59.01%	\$91,153	\$8,144	115.41%	\$102,110	\$8,797	12.02%
Monroe Club	\$41,424	\$6,252	-58.62%	\$73,017	\$9,589	76.27%	\$110,383	\$11,163	51.17%
Calhoun Club	\$43,325	\$3,684	-51.80%	\$97,889	\$8,668	125.94%	\$69,268	\$7,980	-29.24%
Carrollwood Club	\$40,458	\$4,241	-57.19%	\$82,001	\$10,307	102.68%	\$87,515	\$10,166	6.72%
DeLand Club	\$35,813	\$3,788	-46.57%	\$72,733	\$8,181	103.09%	\$92,493	\$9,672	27.17%
Chelmsford Club	\$45,092	\$5,821	-10.82%	\$41,564	\$10,198	-7.82%	\$80,726	\$10,061	94.22%
New City Club	\$36,519	\$4,026	-39.42%	\$47,504	\$9,036	30.08%	\$74,136	\$9,119	56.06%
Brunswick Club	\$29,630	\$3,620	-51.59%	\$42,693	\$7,709	44.09%	\$74,793	\$5,484	75.19%
Gahanna Club	\$36,638	\$2,781	-65.43%	\$55,202	\$5,704	50.67%	\$50,702	\$4,277	-8.15%
Sun Prairie Club	\$23,069	\$3,140	-66.56%	\$43,922	\$8,046	90.39%	\$71,671	\$7,871	63.18%
Upper Arlington Club	\$38,142	\$5,689	-10.79%	\$52,311	\$7,610	37.15%	\$41,740	\$7,141	-20.21%
North Tonawanda Club	\$14,735	\$2,318	-71.24%	\$52,101	\$2,954	253.59%	\$49,994	\$2,937	-4.04%
Meadow Woods Club	\$24,823	\$4,029	-49.40%	\$39,915	\$7,351	60.80%	\$49,787	\$8,391	24.73%
Owings Mills Club	\$36,020	\$4,818	-20.00%	\$23,077	\$4,725	-35.93%	\$51,482	\$6,452	123.09%
Pinus Club	\$19,777	\$7,313	-81.38%	\$45,768	\$5,791	768.08%	\$50,145	\$4,307	9.48%
Total	\$822,308	\$152,615	-60.60%	\$1,535,965	\$288,456	86.79%	\$2,090,169	\$301,350	36.08%

The Payments Details dashboard displays:

- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **League Revenue:** The total revenue collected from payments into your individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Payments by Organisation:** A table-based breakdown of each organisation in your hierarchy including payments, league revenue and year-on-year growth per year.

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Total Registrations

15489

Players

964

Non-Players

2022

Season Name

Year Club	2020 Players	YoY%	2021 Players	YoY%	2022 Players	YoY%
Auburn Club	664	-5.95%	772	16.27%	736	-4.66%
Guilderland Club	592	-17.78%	661	11.66%	705	6.66%
Mount Pleasant Club	458	-34.76%	692	51.09%	765	10.55%
Cornelius Club	593	12.31%	616	3.88%	587	-4.71%
Monroe Club	447	-16.76%	572	27.96%	576	0.70%
Chelmsford Club	411	-16.12%	546	32.85%	529	-3.11%
Carrollwood Club	413	-32.85%	521	26.15%	506	-2.88%
Sanford Club	388	-29.33%	521	34.28%	510	-2.11%
New City Club	418	-15.04%	488	16.75%	470	-3.69%
Calhoun Club	380	-26.64%	408	7.37%	471	15.44%
Meadow Woods Club	344	-32.28%	419	21.80%	428	2.15%
North Ridgeville Club	355	-6.33%	389	9.58%	431	10.80%
Stow Club	303	-22.51%	384	26.73%	473	23.18%
Sun Prairie Club	307	-31.01%	435	41.69%	398	-8.51%
DeLand Club	263	-32.22%	388	47.53%	457	17.78%
Upper Arlington Club	259	-21.04%	403	55.60%	410	1.74%
Menlo Park Club	246	-36.76%	426	73.17%	392	-7.98%
Oak Harbor Club	282	-43.71%	375	32.98%	357	-4.80%
La Verne Club	174	-48.82%	401	130.46%	475	5.98%

Year Club	2020 Non-Players	YoY%	2021 Non-Players	YoY%	2022 Non-Players	YoY%
North Ridgeville Club	148	-10.84%	151	2.03%	150	-0.66%
Middletown Club	24	-35.14%	34	41.67%	82	141.18%
Junction City Club	16	-58.97%	45	181.25%	58	28.89%
Monroe Club	34	-24.44%	34	0.00%	40	17.65%
Cornelius Club	27	3.85%	43	59.26%	33	-23.26%
Carrollwood Club	15	-40.00%	34	126.67%	53	55.88%
Arcata Club	20	-47.37%	35	75.00%	40	14.29%
Guilderland Club	27	-12.90%	32	18.52%	27	-15.63%
Auburn Club	30	-3.23%	25	-16.67%	24	-4.00%
Chelmsford Club	27	80.00%	23	-14.81%	24	4.35%
Mount Pleasant Club	18	-73.53%	38	111.11%	17	-55.26%
Sanford Club	24	9.09%	23	-4.17%	22	-4.35%
Inver Grove Heights Club	18	63.64%	25	38.89%	25	0.00%
New City Club	19	90.00%	27	42.11%	21	-22.22%
Merrillville Club	10	11.11%	28	180.00%	28	0.00%
San Luis Club	15	-31.82%	24	60.00%	24	0.00%
Upper Arlington Club	6	-33.33%	28	366.67%	29	3.57%
Calhoun Club	21	-22.22%	20	-4.76%	21	5.00%
Meadow Woods Club	10	-54.55%	21	110.00%	22	4.76%

The **Registration Details** dashboard displays:

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- **Season Name:** Indicates which season the dashboard metrics are calculating. Updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Players by Organisation Breakdown:** A table-based breakdown of each organisation in your hierarchy including total players and year-on-year growth per year.
- **Non-Players by Organisation Breakdown:** A table-based breakdown of each organisation in your hierarchy including total non-players and year-on-year growth per year.



Note: GameDay View data will automatically refresh every 6 hours