

GameDay View | Overview

28/08/2025 10:17 am AEST



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Overview

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GameDay View is a reporting dashboard dedicated to providing high-level business intelligence and insights on your organisation's membership and transactional data.

Using high-level summary data and visual insights, GameDay View is designed to give you a quick, yet powerful snapshot of certain metrics within your data set in a format that is perfect for presentations or board reports, and gives you a great overview of the health of your sport.

Note: GameDay View is currently not available to all customers. If you do not have access to



GameDay View within your GameDay database, please contact GameDay directly through the enquiry form [here](#).

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Accessing GameDay View

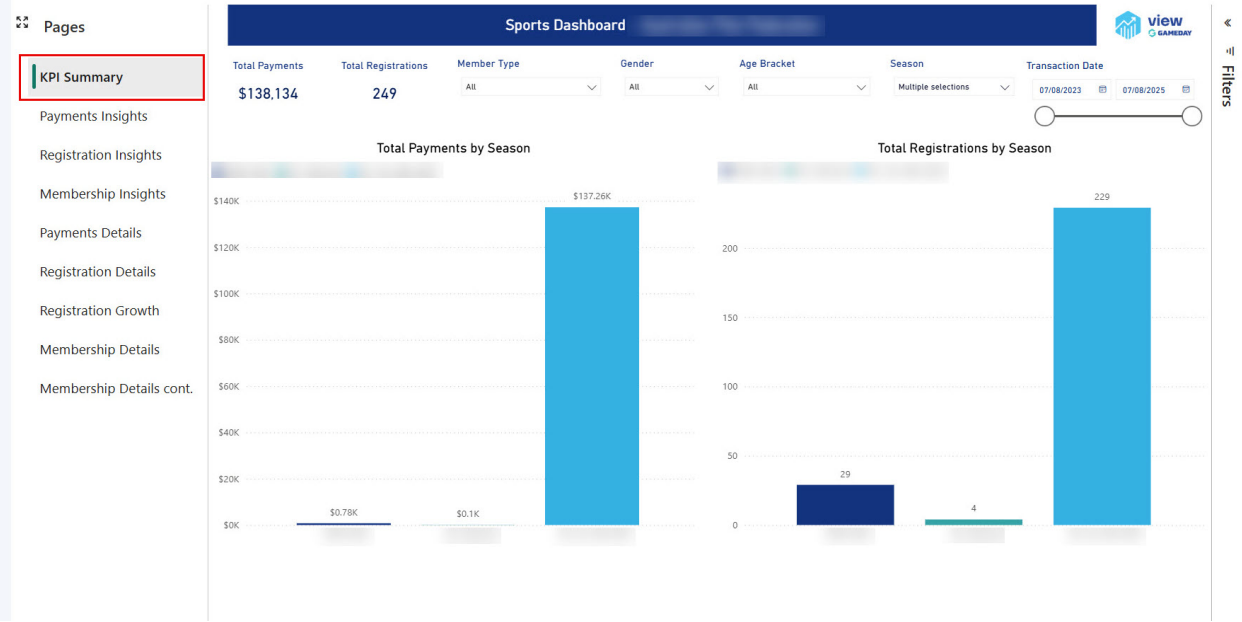
To access GameDay View, click **GAMEDAY VIEW** in the left-hand menu.



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KPI Summary

Dashboard - Sports Dashboard



The KPI Summary dashboard displays:

- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Registrations:** The total number of registrations processed in your GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Payments and Registrations by Season:** The two bar charts shown on this dashboard give you a year-on-year breakdown of the total payments (in the left-hand chart) and total registrations (in the right-hand chart), including a trend line showing the season-on-season growth for payments and registrations each year.

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Payment Insights

Dashboard - Sports Dashboard

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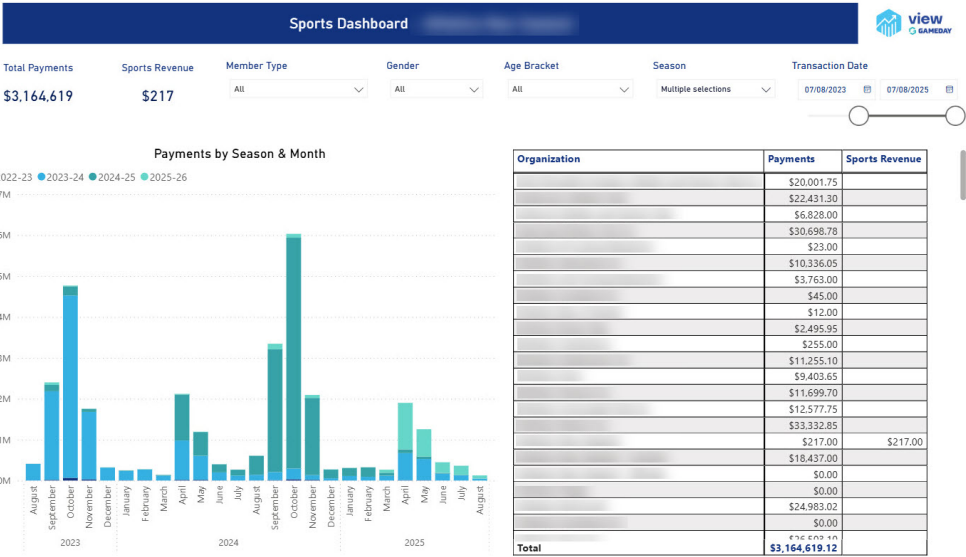
Payments Details

Registration Details

Registration Growth

Membership Details

Membership Details cont.



The **Payment Insights** dashboard displays:

- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Sports Revenue:** The total revenue collected from payments into your own individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Payments by Season & Month:** The bar chart shown on this dashboard displays a breakdown of total payments processed in your GameDay database by month, including a trend line showing the year-on-year payment growth for each month.
- **Payments by Organisation:** Displays a list of all organisations within your hierarchy, including their total payments processed, league revenue and year-on-year growth percentage.

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Registration Insights

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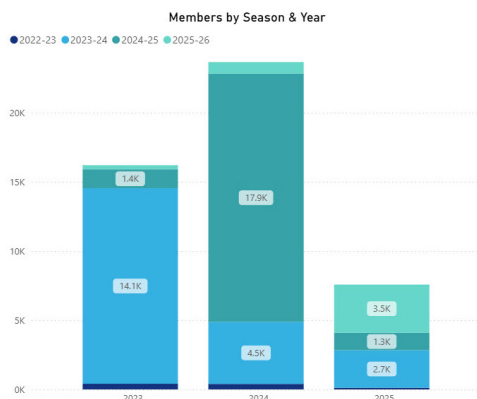
Membership Details

Membership Details cont.

Sports Dashboard



Total Registrations 31,922 Members 31,922 Non-Members (Blank) Member Type All Gender All Age Bracket All Season Multiple selections Transaction Date 07/08/2023 07/08/2025



Organization	2023	2024	2025	Total
	86	107	32	170
	98	138	1	180
	75	97	8	143
	145	179	6	254
	1	1	1	1
	83	84	8	135
	19	27	31	31
	1	1	2	2
	1	1	1	1
	69	20	81	81
	2	5	7	7
	93	87	1	125
	49	47	23	82
	156	154	2	219
	28	66	28	87
	135	198	70	307
	2	5	6	6
	308	349	112	658
	70	407	331	523
	6	1	6	6
	130	153	1	222
	1	1	1	1
Total	14214	21204	6016	31922

The **Registration Insights** dashboard displays:

- **Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Members:** The total number of members registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Non-Members:** The total number of non-members registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Members by Season & Year:** The bar chart shown on this dashboard gives you a season-on-season breakdown of the total members registered to your organisation.
- **Members by Organisation:** Displays a list of all organisations within your hierarchy, including their total player registrations processed for the current season and year-on-year growth percentage.

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Membership Insights

Dashboard - Sports Dashboard



The **Membership Insights** dashboard displays:

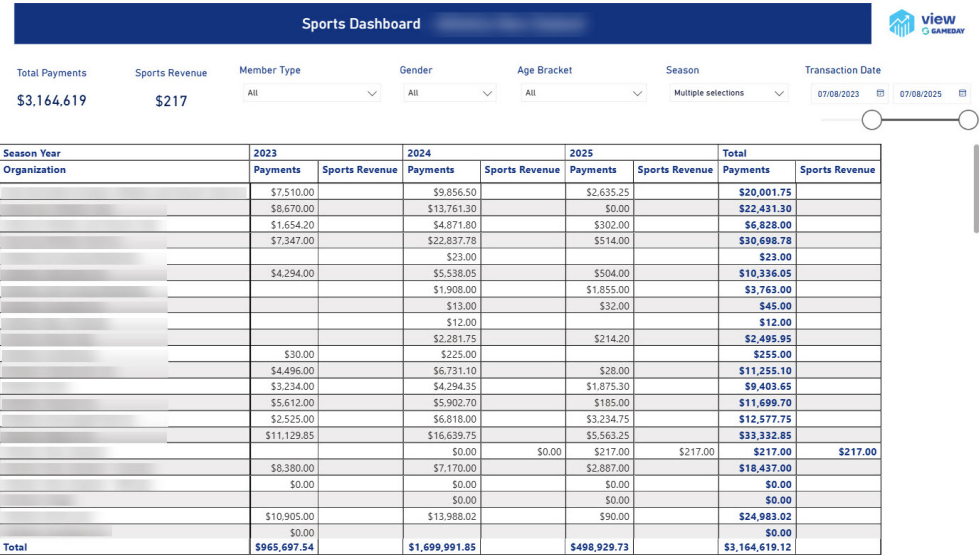
- **Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Members:** The total number of member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Non-Members:** The total number of non-member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Gender Breakdown:** The Pie Chart and Bar Charts shown on the left-hand side of the dashboard displays a breakdown of total registrations for the current year by Gender.
- **Age Breakdown:** The Pie Chart and Bar Charts shown on the right-hand side of the dashboard displays a breakdown of total registrations for the current year by Age Bracket.

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- The **Payments Details** dashboard displays:
- **Total Payments:** The total value of all payments processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
 - **Sports Revenue:** The total revenue collected from payments into your individual GameDay database. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
 - **Payments by Organisation:** A table-based breakdown of each organisation in your hierarchy including payments, league revenue and year-on-year growth per year.

Registration Details

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Sports Dashboard

Total Registrations

Members

Non-Members

Member Type

Gender

Age Bracket

Season

Transaction Date

31,922

31,922

(Blank)

All

All

All

Multiple selections

07/08/2023

07/08/2025

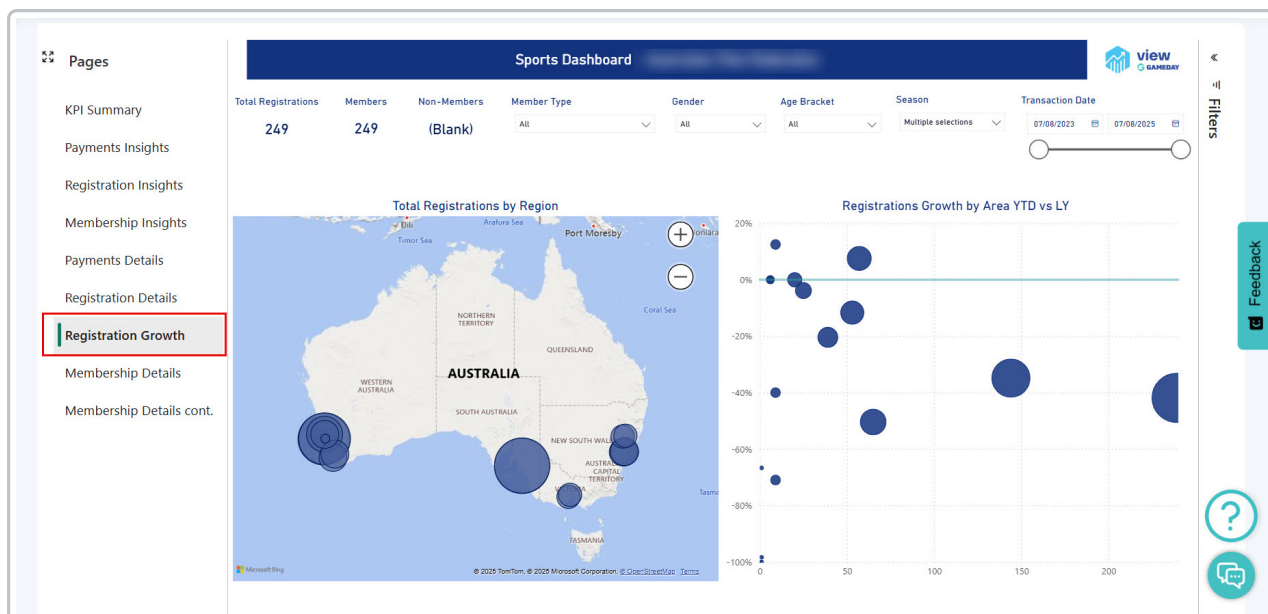
Members by Organization	2023	2024	2025	Total
	86	107	32	170
	98	138	1	180
	75	97	8	143
	145	179	6	254
		1		1
	83	84	8	135
		19	27	31
		1	1	2
			1	1
		69	20	81
	2	5		7
	93	87	1	125
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	28	66	28	87
	135	198	70	307
		2	5	6
	308	349	112	658
	70	407	331	523
		6	1	6
	130	153	1	222
	1			1
	109	174	38	244
Total	14214	21204	6016	31922

Non-Members by Organization	Total
Total	

The Registration Details dashboard displays:

- Total Registrations:** The total number of registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Members:** The total number of member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Non-Members:** The total number of non-member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- Members by Organisation Breakdown:** A table-based breakdown of each organisation in your hierarchy including total members and year-on-year growth.
- Non-Members by Organisation Breakdown:** A table-based breakdown of each organisation in your hierarchy including total non-members and year-on-year growth per year.

Registration Growth

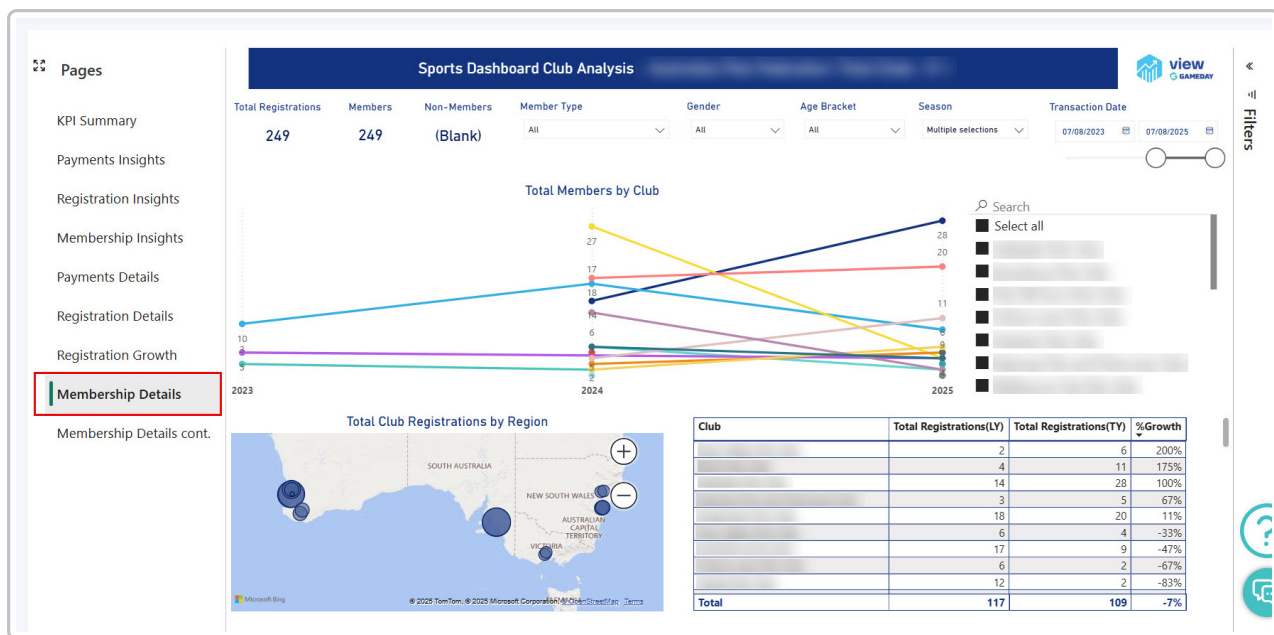


The **Registration Growth** dashboard allows you to interact with a live map showing your growth areas based on the number of registrations processed from specific locations, including:

- **Total Registrations:** The total number of registrations completed through your GameDay database/hierarchy
- **Members:** The total number of member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Non-Members:** The total number of non-member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Registrations by Region:** Displays an interactive map of the registration volume and growth of different locations. Use the + and - buttons to zoom in and out to further investigate specific areas, and hover over the hotspots to see additional information on each location
- **Registrations Growth by Area YTD vs LY:** Shows a plot of different locations and their registration growth based on the previous year. Hover over each plot circle to see additional information

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Membership Details

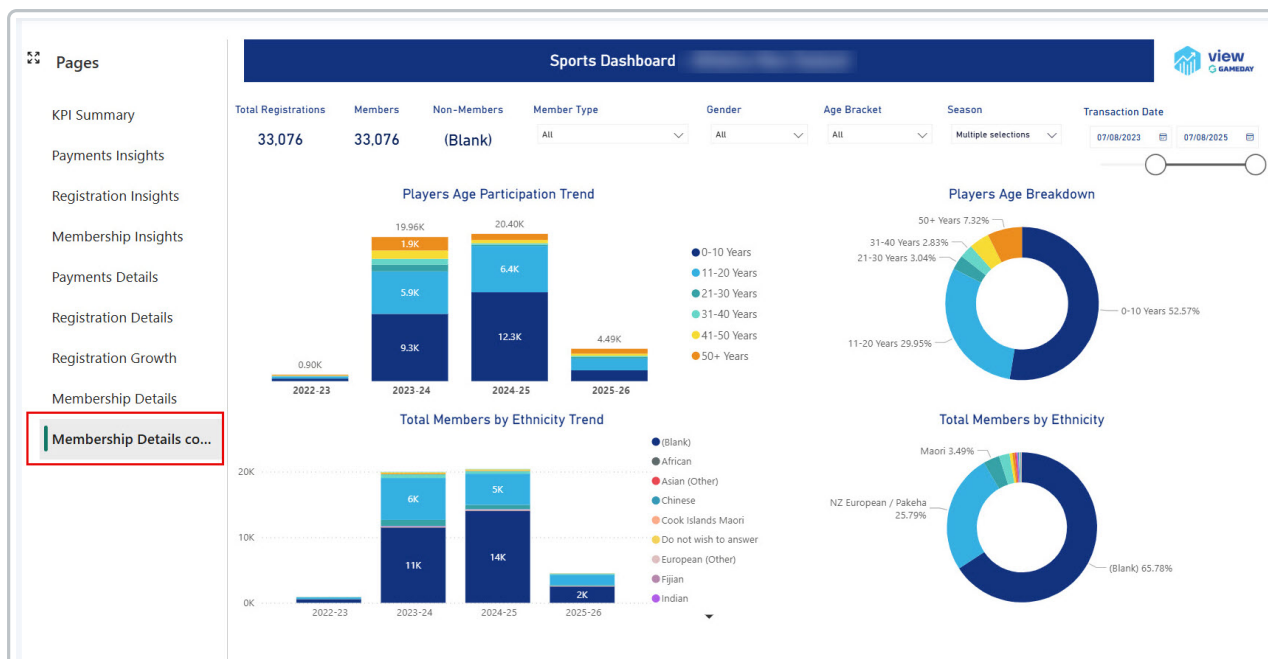


The **Membership Details** dashboard presents your member data from the point of view of your hierarchy using the below widgets:

- **Total Registrations:** The total number of registrations completed through your GameDay database/hierarchy
- **Members:** The total number of member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Non-Members:** The total number of non-member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Total Members by Club:** Shows the total number of members registered within each club per season
- **Total Club Registrations by Region:** Allows you to interact with a map showing the common locations in which clubs are located
- **Organisation Player/Growth Summary:** Breaks down the year-on-year player numbers and growth rate for each club

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Membership Details cont.



The continued **Membership Details** dashboard displays more member demographic information, including:

- **Total Registrations:** The total number of registrations completed through your GameDay database/hierarchy
- **Members:** The total number of member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Non-Members:** The total number of non-member registrations processed in your GameDay hierarchy. This figure updates automatically to reflect the applicable season when clicking on any of the bars in the dashboard.
- **Player Age Participation Trend:** Displays a breakdown of total players by season and age bracket
- **Player Age Breakdown:** A pie chart showing the proportion of age brackets that make up your player base
- **Total Members by Ethnicity (LY):** A pie chart showing the proportion of ethnicities from the previous season
- **Total Members by Ethnicity YTD (CY):** A pie chart showing the proportion of ethnicities in the current season



Note: GameDay View data will automatically refresh every 6 hours