



## Products | Overview

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### What is a Product?

A **Product** is a fee that you can apply to your registration process in order to collect payment online.

Products are a crucial component of GameDay's membership and events functionality and allow you to set up your end-to-end user journey to automate collection of fees, meaning you can spend less time chasing funds and more time growing your organisation.

Among the many benefits of using Products in your registration process are:

- You can make use of our integrated payment gateway to offer payment methods including Visa, MasterCard, Apply Pay and Google Pay.
- Incoming funds are [automatically settled to your nominated bank account](#) on a weekly basis.
- You can create as many Products as you like in order to cater for any different price point you might want to offer.
- You can customise the display behaviour of your products based on a registrant's date of birth, gender, member type, or even a question response they gave on their registration form.
- Products can be set up to automatically go live and deactivate on specific dates and times.
- Products can be tied to other elements of your database such as Seasons, Member Types, Promotions, Events, Communications, and Reporting to harness the full suite of functionality available to you.
- Whenever a registrant purchases a Product, you will be able to track all transactions through your GameDay database, including on individual member records and reports.

GameDay currently allows you to offer four different types of product:

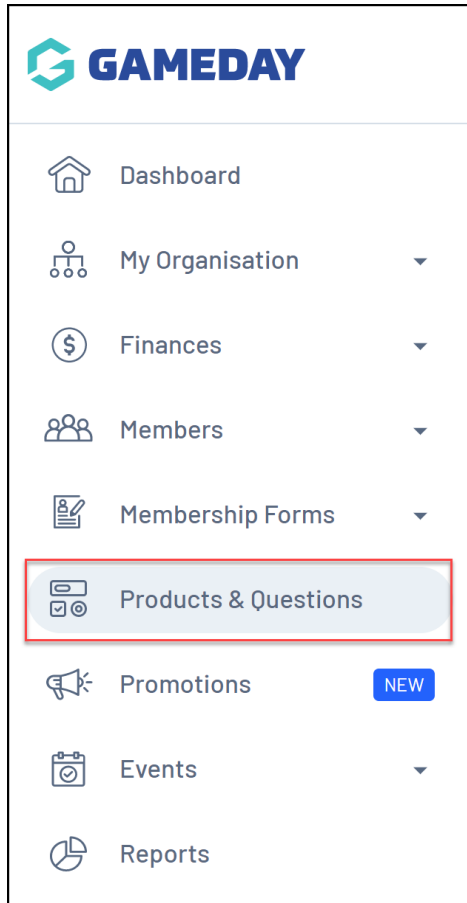
- **Membership Products:** Fees that you want to offer as part of your organisation's membership program.
- **Event Products:** Fees that you want to offer as part of any events you are running.
- **Add-on Products:** Fees that you want to offer as additional items such as

merchandise, services or donations.

- **Team Products:** Fees that you want to offer as part of team-based events

## Accessing Products

To access the Products feature, click **PRODUCTS & QUESTIONS** in the left-hand menu.



## Product List

**Products & Questions**

Products | Product Attributes **NEW** | Questions

Create New Product | All Product Types | Active | Type to search

Product Name	Product Type	Product Sub Type	Price	Payment	Owner	Status	Action(s)
2023 Membership	Membership	N/A	\$ 100.00 AUD	Payment Gateway or Manually set Product as Paid	GameDay Training	Active	Edit
GameDay Fun Run - 5km Walk	Event	Event Entry	\$ 15.00 AUD	Payment Gateway or Manually set Product as Paid	GameDay Training	Active	Edit

The **Products** page shows a list of any products that have already been created across

your membership or events modules, with a range of information including:

- **Product Name**
- **Product Type:** Denotes whether the product is a Membership, Event, Add-on or Team product.
- **Product Sub Type:** Further categorises the product within its assigned Product Type.
- **Price**
- **Payment:** Displays the *Payment Option*, which indicates whether the product can be manually marked as paid by an administrator, or whether it must be purchased through GameDay's online payment gateway.
- **Owner:** Indicates the organisation that created the product.
- **Status:** Denotes whether the product is currently Active or Inactive.

## Page Actions

On the Product List, you can apply various other actions and display settings, including:

The screenshot shows the 'Products & Questions' interface. At the top, there are tabs for 'Products', 'Product Attributes' (with a 'NEW' badge), and 'Questions'. Below the tabs is a 'Create New Product' button (1). To the right are filters for 'All Product Types' (2), 'Active' (3), and a search bar (4). A settings gear icon is labeled 5. The main table has columns: Product Name, Product Type, Product Sub Type, Price, Payment, Owner, Status, and Action(s). The first row is '2023 Membership' (Membership, N/A, \$100.00 AUD, Payment Gateway or Manually set Product as Paid, GameDay Training, Active, Edit, and a dropdown arrow labeled 7). The second row is 'GameDay Fun Run - 5km Walk' (Event, Event Entry, \$15.00 AUD, Payment Gateway or Manually set Product as Paid, GameDay Training, Active, Edit, and a dropdown arrow). A '6' is placed above the 'Active' status of the first row.

Product Name	Product Type	Product Sub Type	Price	Payment	Owner	Status	Action(s)
2023 Membership	Membership	N/A	\$ 100.00 AUD	Payment Gateway or Manually set Product as Paid	GameDay Training	Active	Edit <span>7</span>
GameDay Fun Run - 5km Walk	Event	Event Entry	\$ 15.00 AUD	Payment Gateway or Manually set Product as Paid	GameDay Training	Active	Edit <span>7</span>

- 1. Create New Product:** Create a new product from scratch.
- 2. Product Type Filter:** Filter the product list by Product Type.
- 3. Status Filter:** Filter the product list by Product Status.
- 4. Search:** Search for individual products by Product Name.
- 5. List Table Settings:** Define which fields display in the columns of the list table.
- 6. Edit Product:** Edit the details of the product including basic settings, pricing, display filters and more.
- 7. Actions:** Expand the actions arrow to access the below features:

Product Name	Product Type	Product Sub Type	Price	Payment	Owner	Status	Action(s)
2023 Membership	Membership	N/A	\$100.00 AUD	Payment Gateway or Manually set Product as Paid	GameDay Training	Active	Clone Product

- **Clone Product:** Clone a specific product to create a new product using the same settings as a template.

For more information on processes relevant to the **Products** feature, please refer to the **Related Articles** section of this article.

## Related Articles

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