



Membership Renewal Reminders | Overview

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GameDay's **Membership Renewal Reminders** section allows you to create automatic email campaigns reminding members to renew their registration, based on a previously purchased product.

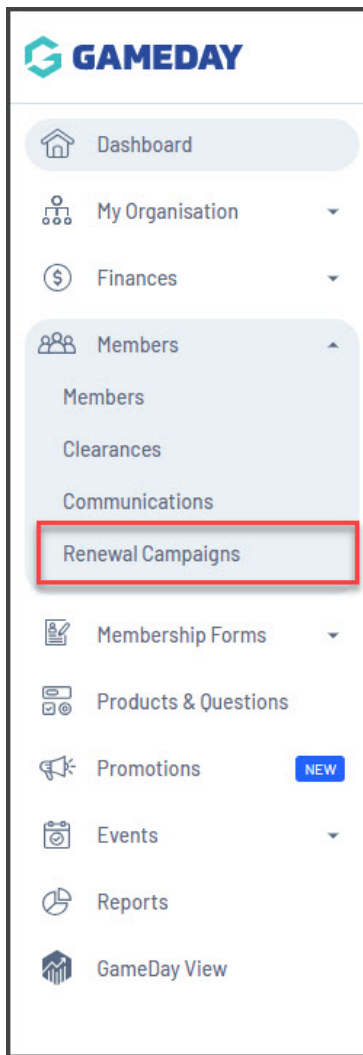
For example, any members that previously purchased the 'Athlete Registration 2022/23' product can be sent a Renewal Email including a link to one of your registration forms when the product is due to expire. The timing of these emails can be configured to send:

- A certain period of time *before* the Product End Date
- A certain period of time *after* the Product End Date
- On a *specific date*

Note: The Product End Date can be found on any product following the steps below:

Go to **Products & Forms** > **Edit** the applicable Product > Find the **Product End Date** field.

To access the Renewal Campaigns feature, open the **Members** menu, then click **RENEWAL CAMPAIGNS**



Membership Renewal Reminders List

Renewal Campaigns [Help](#)

Membership Renewal Reminders **Membership Payment Campaigns**

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Name	Date Added	Form	Products	# Reminder Emails	# Members	Status	Action(s)
Athlete Registration Renewal 2019/20	21 July 2023	Athlete Registrations	Athlete Registration 2018/19	1	1	Scheduled	View
Athlete Registration Renewal 2020/21	21 July 2023	Athlete Registrations	Athlete Registration 2019/20	1	1	Scheduled	View
Athlete Registration Renewal 2021/22	21 July 2023	Athlete Registrations	Athlete Registration 2020/21	1	1	Scheduled	View
Athlete Registration Renewal 2022/23	21 July 2023	Athlete Registrations	Athlete Registration 2021/22	1	1	Scheduled	View

The Membership Renewal Reminders tab shows a list of any reminder campaigns you have already created, with a range of information, including:

- **Name**
- **Date Added:** The original date that the campaign was added into GameDay.
- **Form:** The Membership Form that is linked to the campaign and that will be sent to applicable members for registration.
- **Products:** The previously purchased Product linked to the campaign. Any members in your database who have purchased this product will be available to add to the Renewal Campaign.
- **# Reminder Emails:** The number of different email notifications scheduled to be sent as part of the campaign.
- **# Members:** The number of members that have been added to the campaign to receive renewal reminder emails.
- **Status:** Denotes whether the campaign is Completed, In Progress, Scheduled or Cancelled.
 - **Completed** campaigns indicate that all the scheduled emails have been sent for the campaign.
 - **In Progress** campaigns indicate that at least one of the scheduled emails has been sent, but there are still emails scheduled to be sent for the campaign.
 - **Scheduled** campaigns indicate that none of the scheduled emails have been sent for the campaign.
 - **Cancelled** campaigns indicate that an administrator has manually cancelled the campaign.

Page Actions

On the Renewal Campaigns List, you can apply various other actions and display settings, including:

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Create Membership Renewal Reminder

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Name	Date Added	Form	Products	# Reminder Emails	# Members	Status	Action(s)
Athlete Registration Renewal 2019/20	21 July 2023	Athlete Registrations	Athlete Registration 2018/19	1	1	Scheduled	5 View 6
Athlete Registration Renewal 2020/21	21 July 2023	Athlete Registrations	Athlete Registration 2019/20	1	1	Scheduled	View ⌵
Athlete Registration Renewal 2021/22	21 July 2023	Athlete Registrations	Athlete Registration 2020/21	1	1	Scheduled	View ⌵
Athlete Registration Renewal 2022/23	21 July 2023	Athlete Registrations	Athlete Registration 2021/22	1	1	Scheduled	View ⌵

1. Create Membership Renewal Reminder: Create a new Renewal Campaign from scratch.

2. Status Filter: Filter the Renewal Campaigns List by Completed, In Progress, Scheduled or Cancelled status.

3. Search Function: Search for Renewal Campaigns by name.

4. List Table Settings: Define which fields display in the columns of the list table.

5. View Renewal Campaign: View or edit the details of a Renewal Campaign

6. Actions: Expand the actions arrow to access the below features:

- **Cancel:** Cancel an active Renewal Campaign

For more information on processes relevant to the **Renewal Campaigns** page, please refer to the **Related Articles** section of this article.

Related Articles
