

Product Display Rules | Deep Dive

16/06/2025 8:50 am AEST

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Overview

Product Display Rules allow you to configure a [product](#) to show or hide for specific registrants based on their characteristics or selections. This concept applies to both Membership Forms and Event Forms, and can be extremely useful for ensuring that the right registrants are presented with the right fees, without relying on them to choose the correct option upon registration.

The display of any given product on any given form can be conditionalised based on the registrant's:

- Member or Event Type
- Date of Birth/Age
- Gender
- Any combination of the above



Note: The below examples demonstrate the display rule options within the context of a Membership Form, however the same process can be applied to any event

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Display Filters by Member Type

In GameDay, administrators can set up their own custom Member Types to apply to the first page of their registration form. Registrants can then select the option that best suits them. Using product display rules, we can ensure that the correct product is displayed to the registrant based on the Member Type selected, nullifying the need to create different forms for different types of members.

Scenario: Displaying products to Players, Coaches and Volunteers



What you'll need

Three different Member Types

- Player
- Coach
- Volunteer

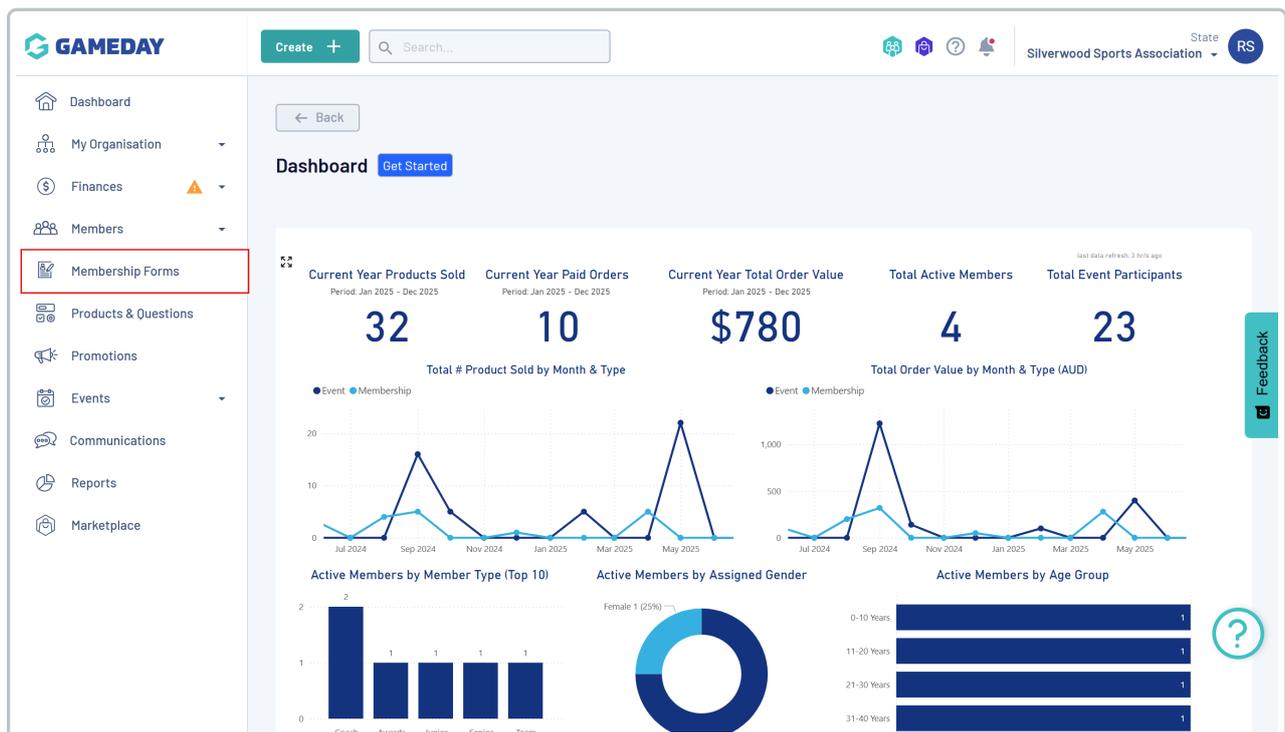
Three different Products

- Player Fee
- Coach Fee
- Volunteer Fee

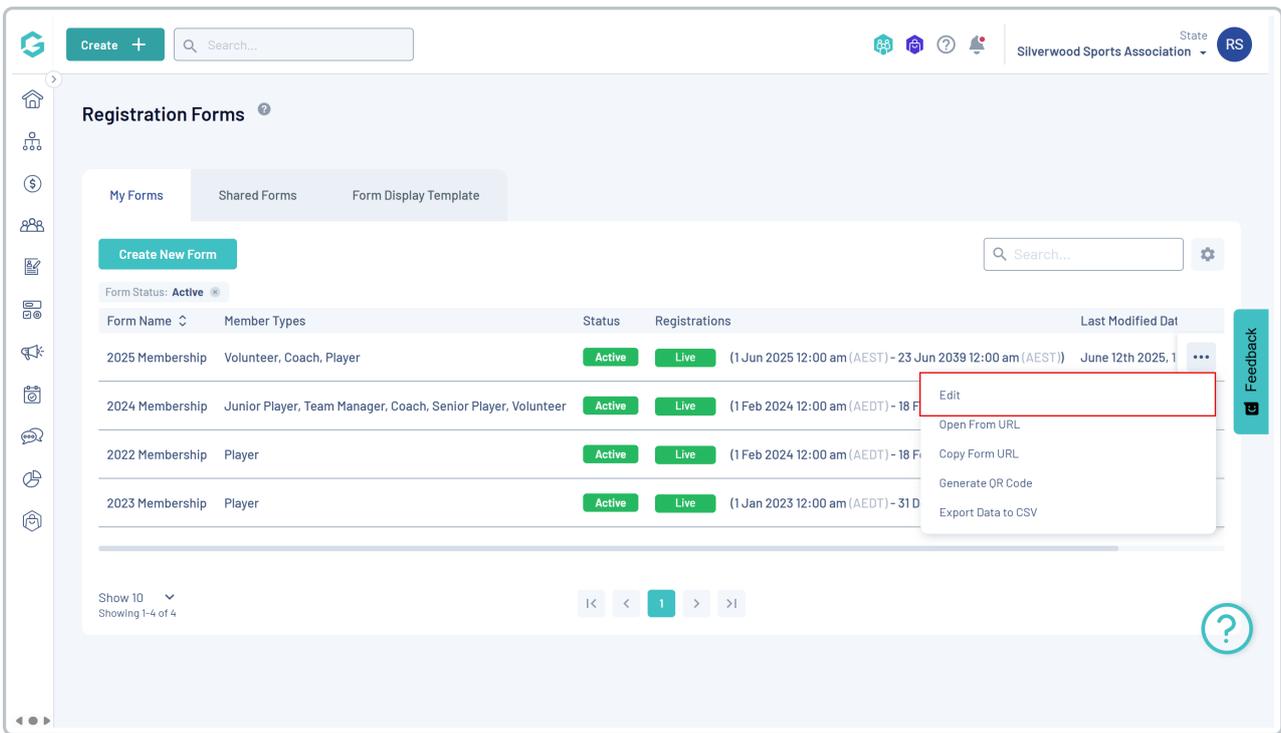
One Membership Form

Step 1: Edit your Membership Form

In the left-hand menu, select **MEMBERSHIP FORMS**

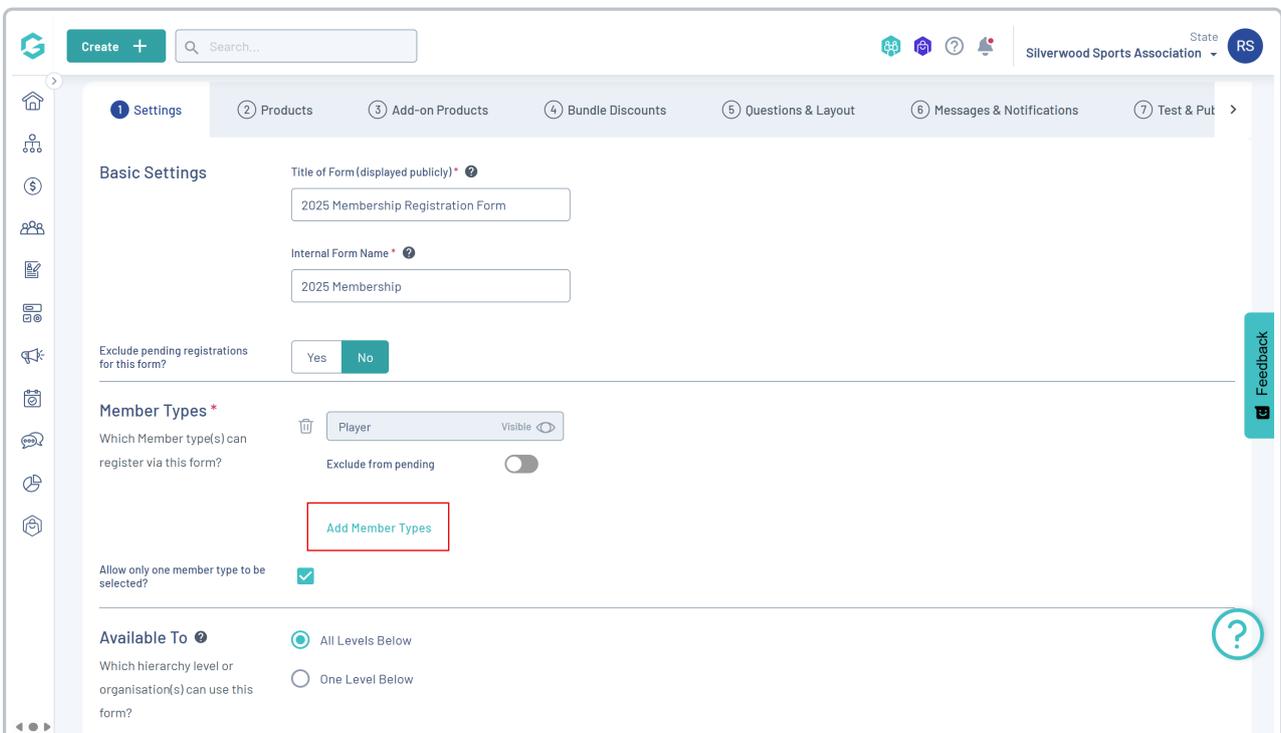


Find the form you want to edit, click the **Actions** menu, then click **EDIT**

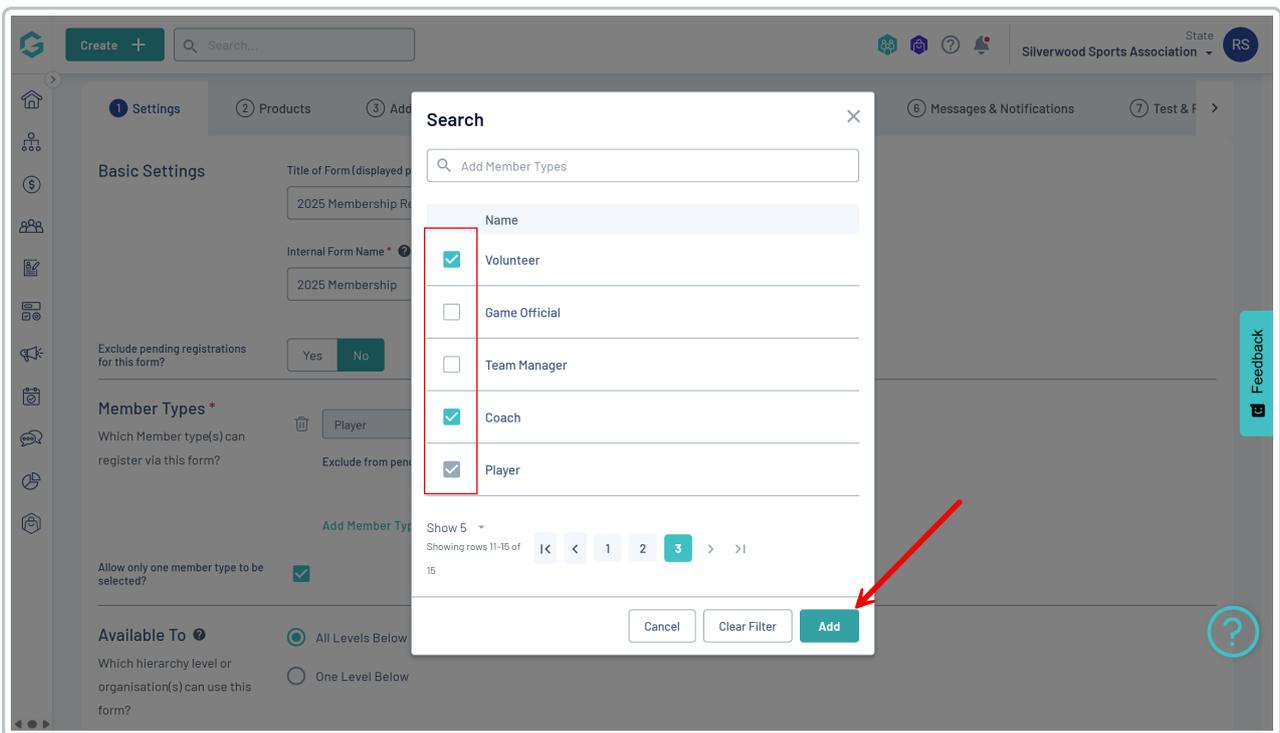


Step 2: Attach your Member Types to the Form

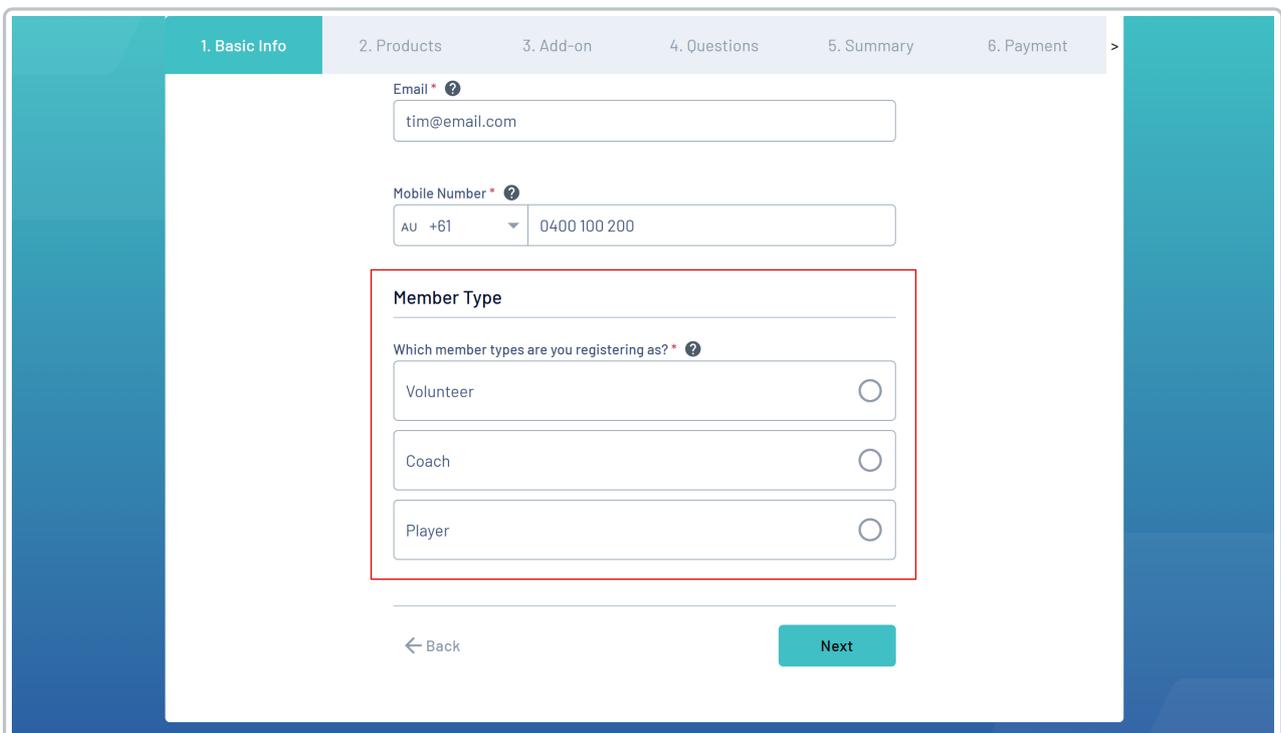
On the **Settings** tab, find the **Member Types** section, then click **ADD MEMBER TYPES** to apply the relevant options to the front page of the form.



Choose the Player, Coach and Volunteer member types, then click **ADD**

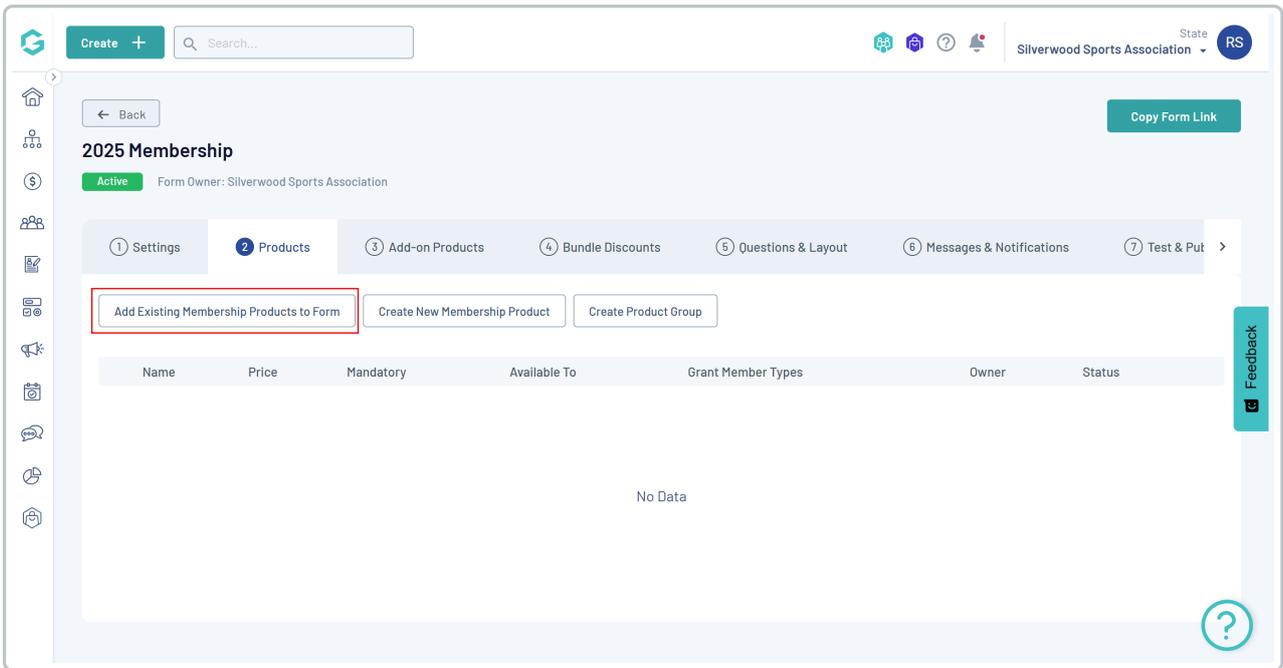


When you save or activate the form, you'll then have three Member Types on the front page of the form for members to select:

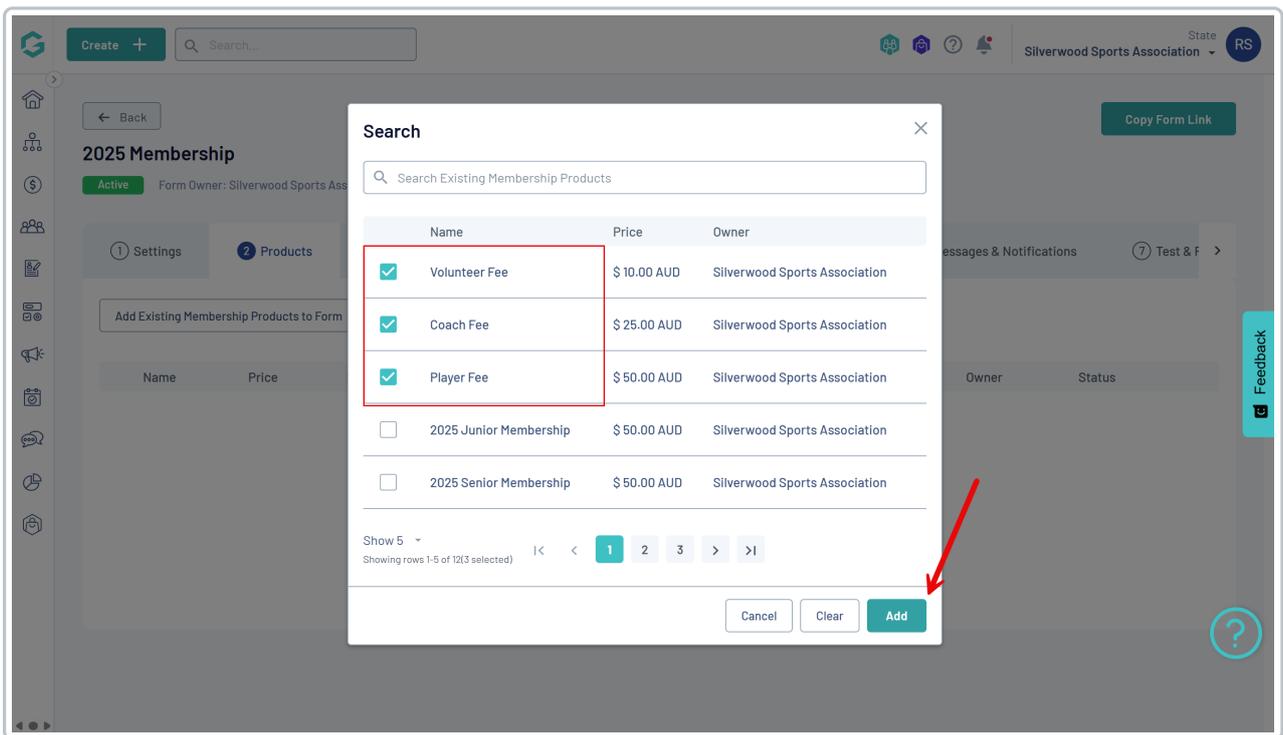


Step 3: Attach your Products to the Form

Next, head to the **Products** tab of the form builder, then click **ADD EXISTING MEMBERSHIP PRODUCTS TO FORM** button



Add your corresponding **Player, Coach and Volunteer** fees



Step 4: Set the Product Display Rules

Finally, we want to make sure that the products are only displayed to members if they select the corresponding Member Type.

On the **Products** tab of the form builder, edit the Player product by clicking the **Actions** menu on the right hand side, then clicking **EDIT**.

2025 Membership

Form Owner: Silverwood Sports Association

Settings Products Add-on Products Bundle Discounts Questions & Layout Messages & Notifications Test & F

Add Existing Membership Products to Form Create New Membership Product Create Product Group

Name	Price	Mandatory	Available To	Grant Member Types	Owner	Status
Player Fee	\$ 50.00 AUD		All Member Types	Player	Silverwood Sports Association	Active
Coach Fee	\$ 25.00 AUD		All Member Types	Coach	Silverwood Sports Association	Active
Volunteer Fee	\$ 10.00 AUD		All Member Types	Volunteer	Silverwood Sports Association	Active

Go to the **Display Rules** tab, then in the **Only show to member type(s)** field, apply the **PLAYER** member type

Player Fee

Details Assign Member Types Assign Seasons Related Forms Display Rules Related Discounts

Only show to gender All

Only show to member type(s) Player All Member Types

Show this product to all ages? Yes No

Conditional Product

To see this product, member will have to have at least one of the following products. You can add multiple to this list and indicate if prior payment is also required for each.

Create Dependency

Repeat this process for the other two products. You should then see that the corresponding Member Types appear next to the product in the **Available To** column when editing the form.

2025 Membership

Active Form Owner: Silverwood Sports Association

1 Settings 2 Products 3 Add-on Products 4 Bundle Discounts 5 Questions & Layout 6 Messages & Notifications 7 Test & Put

Add Existing Membership Products to Form Create New Membership Product Create Product Group

Name	Price	Mandatory	Available To	Grant Member Types	Owner	Status
Player Fee	\$ 50.00 AUD		Player	Player	Silverwood Sports Association	Active
Coach Fee	\$ 25.00 AUD		Coach	Coach	Silverwood Sports Association	Active
Volunteer Fee	\$ 10.00 AUD		Volunteer	Volunteer	Silverwood Sports Association	Active

When going through the form, products will now display to members as per their member type selection.

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Display Filters by Date of Birth/Age

You might also want to show specific fees to specific age groups. For example, you might charge a higher fee to Senior players (e.g. anyone over 18 years old) than Junior players (e.g. anyone under 18 years old). Using product display rules, we can ensure that the correct product is displayed to the registrant based on the date of birth they enter at the start of the form.

Scenario: Displaying products to Senior and Junior Players



What you'll need

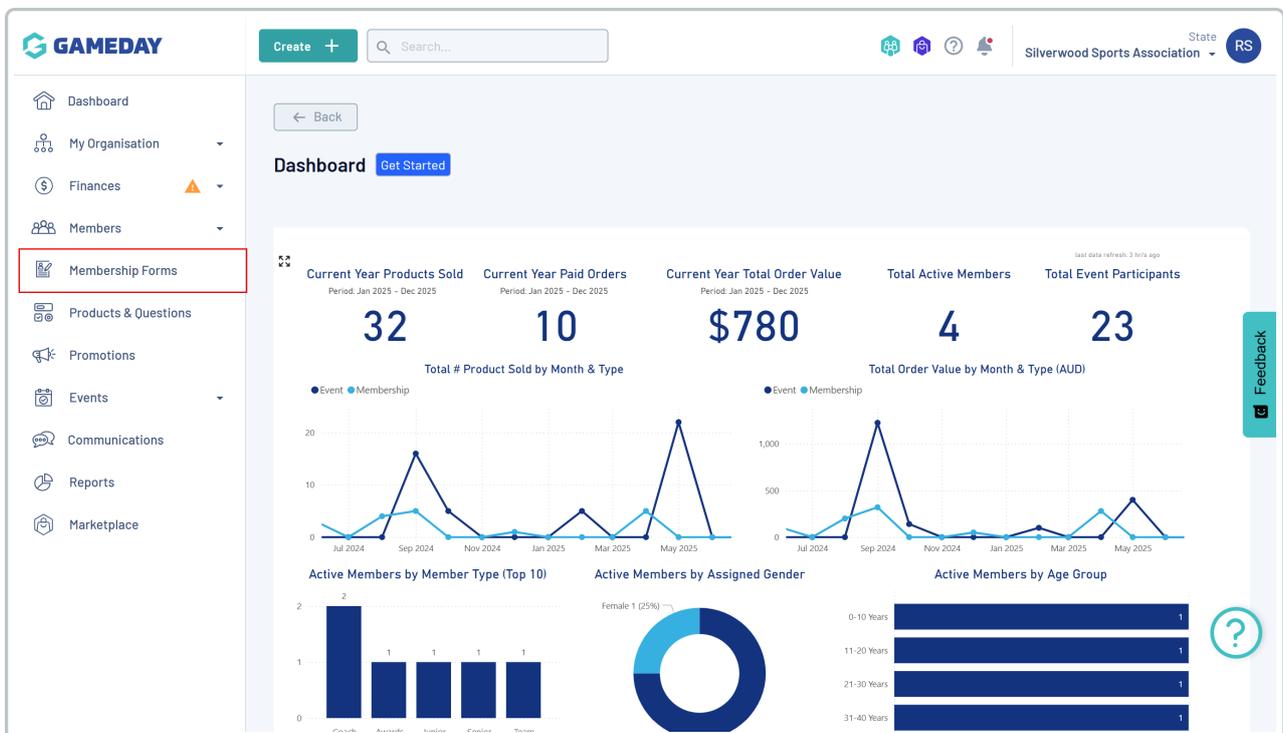
Two different **Products**

- Junior Player Fee
- Senior Player Fee

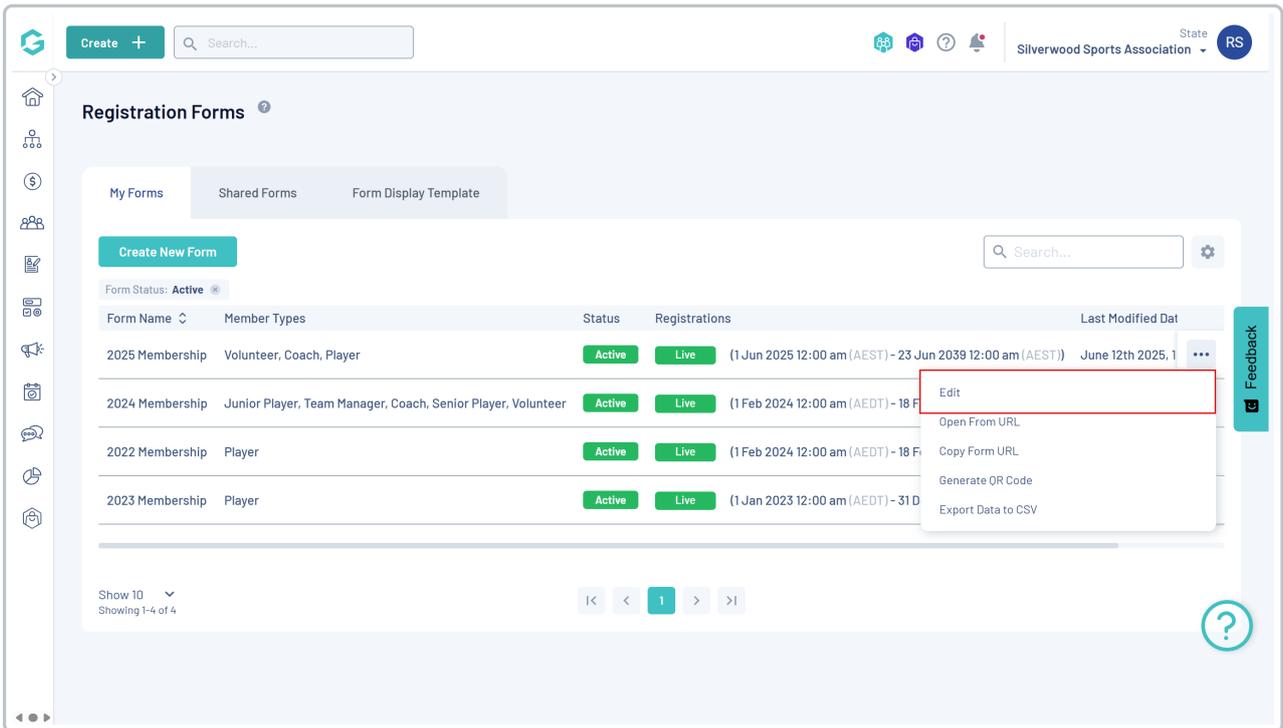
One **Membership Form**

Step 1: Edit your Membership Form

In the left-hand menu, select **MEMBERSHIP FORMS**

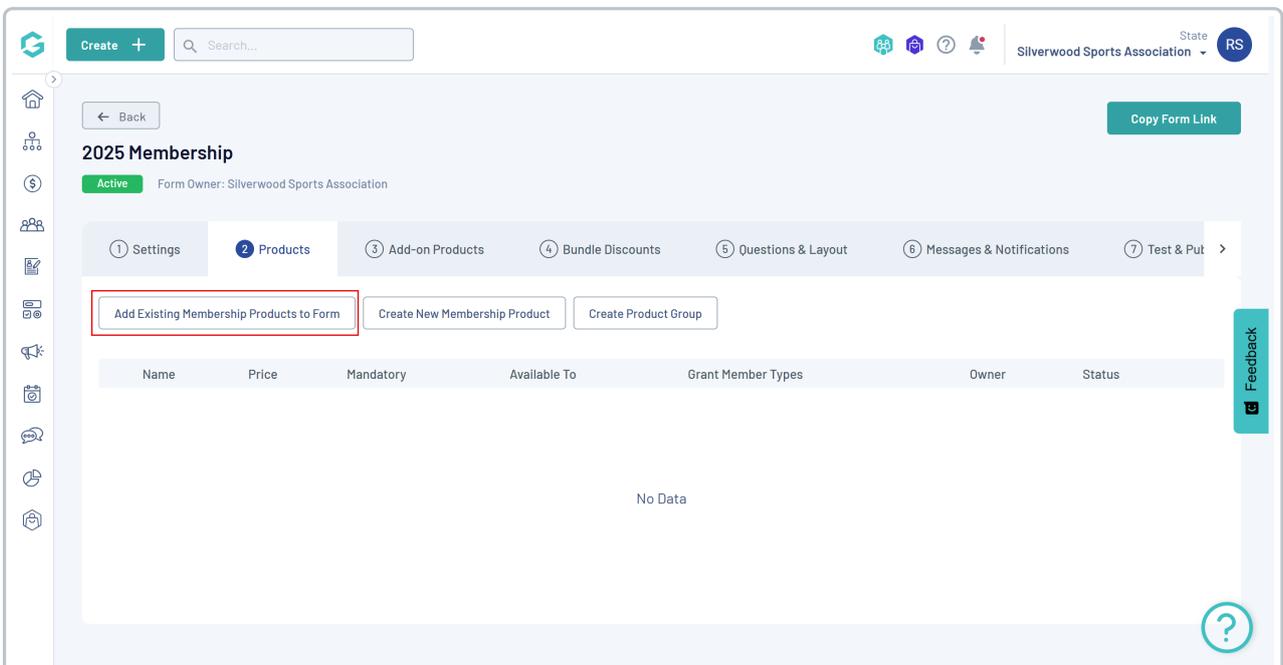


Find the form you want to edit, click the **Actions** menu, then click **EDIT**

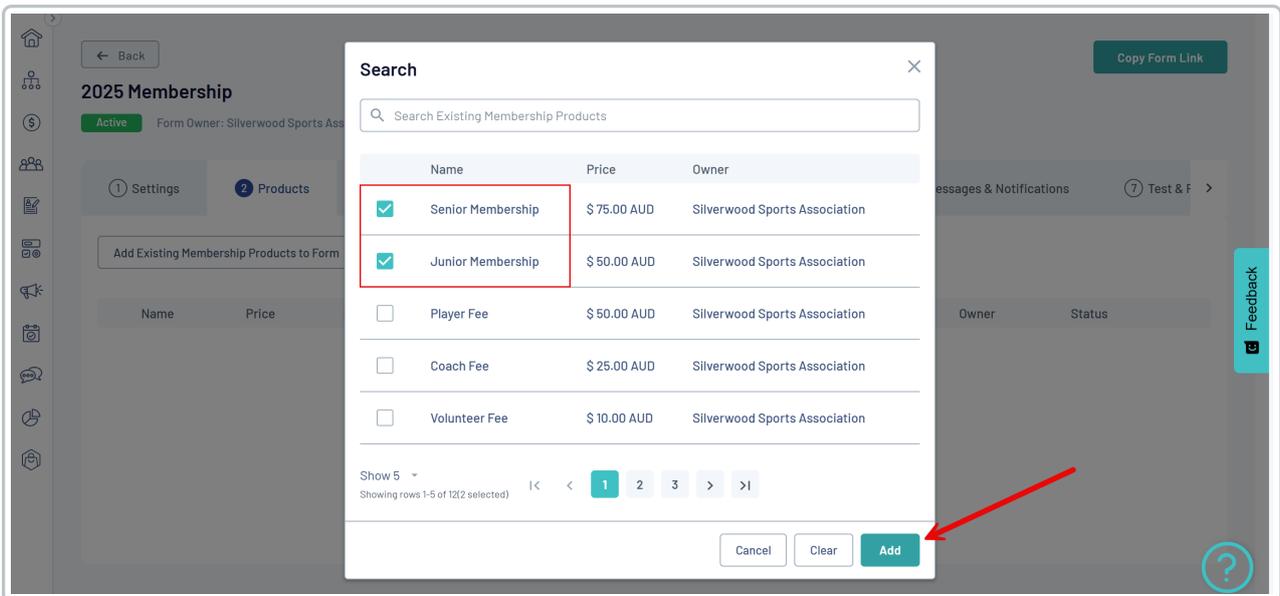


Step 2: Attach your Products to the Form

Next, head to the **Products** tab of the form builder, then click **ADD EXISTING MEMBERSHIP PRODUCTS TO FORM** button



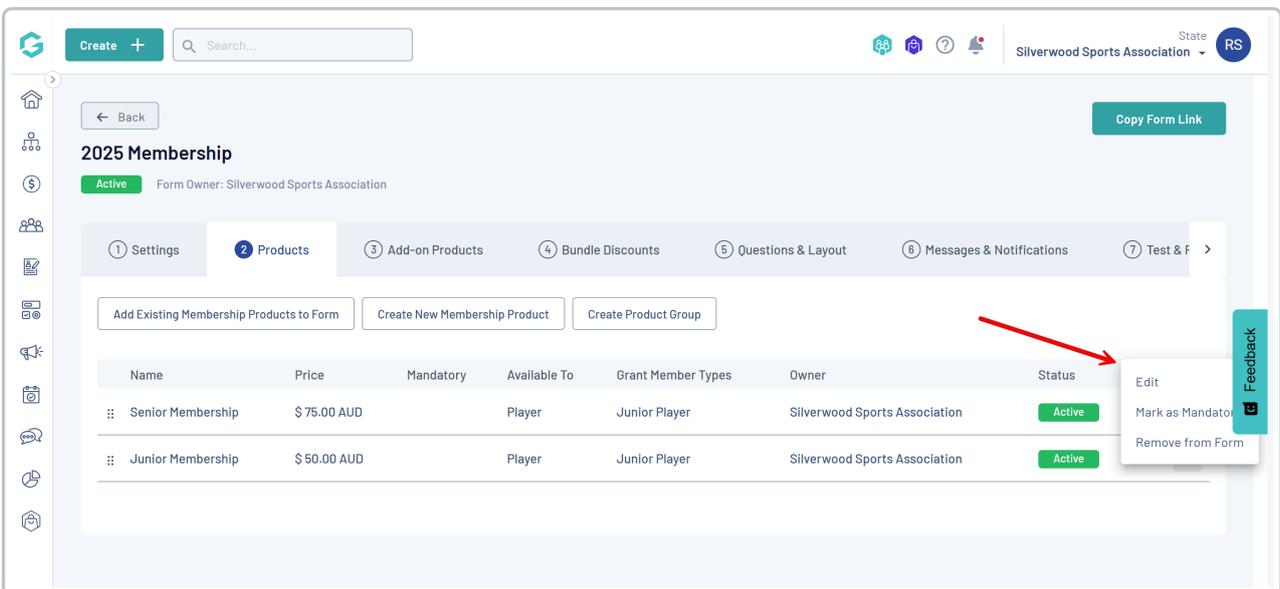
Add your **Junior Player Fee** and **Senior Player Fee**



Step 3: Set the age or date of birth filter on each product's Display Rules

Now, we need to configure our display rules so that the Senior Membership only shows to members over 18, and the Junior Membership only shows to members under 18.

On the **Products** tab of the form builder, edit the Senior Membership product by clicking the **Actions** menu on the right hand side, then clicking **EDIT**.



Go to the **Display Rules** tab, then in the **Show this product to all ages** field, select **No**, and set the **Minimum Age** to **18**

Senior Membership

Details Assign Member Types Assign Seasons Related Forms **Display Rules** Related Discounts

Only show to gender: All

Only show to member type(s): Player

Show this product to all ages? Yes **No**

Please select a minimum and/or maximum age for participants

Minimum age: 18 Maximum age: (One of these can be left blank)

on: Please select

Use the drop-down menu below to set a date on which the system will calculate their age, including:

- **Season Start Date:** Select a **season** from your database. This option will take the season's start date and only show the product to members who are 18 or older on that date
- **Season End Date:** Select a season from your database. This option will take the season's end date and only show the product to members who are 18 or older on that date
- **Specific Date:** Choose a specific date on which the member needs to be at least 18 to see the product
- **Registration Date:** Choosing this option means, simply, that if the member is 18 or older on the date of their registration, the product will appear

Conditional Product

To see this product, member will have to complete the following products. You can add multiple to this list and indicate if prior payment is also required for each.

Create Dependency

Product Depends On *	Description	Must be paid first before showing the product?
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Once you're happy with your display rule, click **SAVE**

Senior Membership

Details Assign Member Types Assign Seasons Related Forms **Display Rules** Related Discounts

Only show to gender: All

Only show to member type(s): Player All Member Types

Show this product to all ages? Yes **No**

Please select a minimum and/or maximum age for participants

Minimum age: 18 Maximum age: (One of these can be left blank)

on: Registration Date

Cancel Save

In this example, our Senior Membership product will only show to members who are at least 18 years old on the date of their registration - the system will calculate this based on the date of birth they enter at the start of the form.

Repeat this process for the Junior Membership product, using the **Maximum Age** field in your display rule.

Junior Membership

Details Assign Member Types Assign Seasons Related Forms **Display Rules** Related Discounts

Only show to gender: All

Only show to member type(s): Player All Member Types

Show this product to all ages? Yes **No**

Please select a minimum and/or maximum age for participants

Minimum age: Maximum age: 17 (One of these can be left blank)

on: Registration Date

Back

In the case of the Junior Membership product, it will only appear to members who are 17 years or younger on the date of their registration

When going through the form, products will now display to members as per their date of birth input.

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Display Filters by Gender

Another common delineation between products is to separate them based on the member's gender. Using product display rules, we can ensure that the correct fee is displayed to the registrant based on the Gender at Birth selected at the start of the form.

Scenario: Displaying products to Male or Female players



What you'll need

Two different [Products](#)

- Male Player Fee
- Female Player Fee

One Membership Form

Step 1: Edit your Membership Form

In the left-hand menu, select MEMBERSHIP FORMS

The screenshot shows the GAMEDAY dashboard for Silverwood Sports Association. The left-hand menu has 'Membership Forms' highlighted with a red box. The main dashboard area displays several key metrics and charts:

- Current Year Products Sold:** 32 (Period: Jan 2025 - Dec 2025)
- Current Year Paid Orders:** 10 (Period: Jan 2025 - Dec 2025)
- Current Year Total Order Value:** \$780 (Period: Jan 2025 - Dec 2025)
- Total Active Members:** 4
- Total Event Participants:** 23

Below these metrics are three line charts comparing 'Event' and 'Membership' data from July 2024 to May 2025:

- Total # Product Sold by Month & Type**
- Total Order Value by Month & Type (AUD)**
- Active Members by Member Type (Top 10)** (Bar chart showing counts for various roles)
- Active Members by Assigned Gender** (Donut chart showing 25% Female)
- Active Members by Age Group** (Horizontal bar chart showing 1 member in each of five age groups: 0-10, 11-20, 21-30, 31-40, and 41+ years)

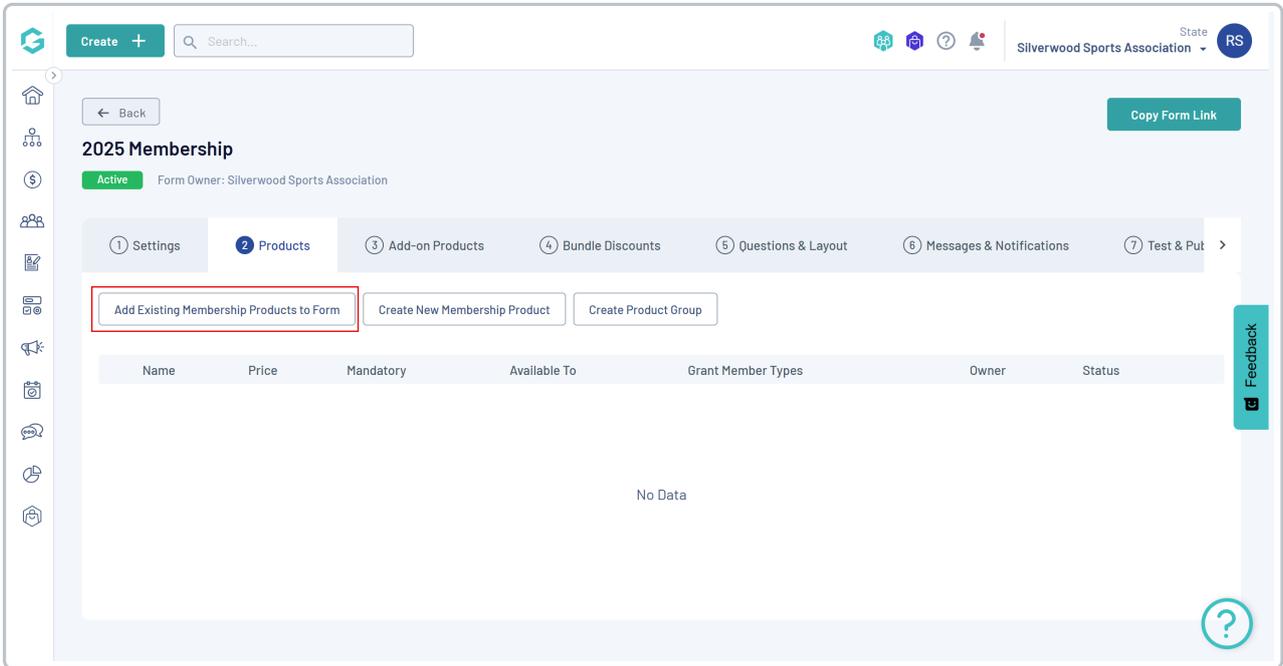
Find the form you want to edit, click the **Actions** menu, then click **EDIT**

The screenshot shows the 'Registration Forms' page. A table lists several membership forms, and the '2025 Membership' form is selected. The 'Actions' menu for this form is open, with 'Edit' highlighted by a red box.

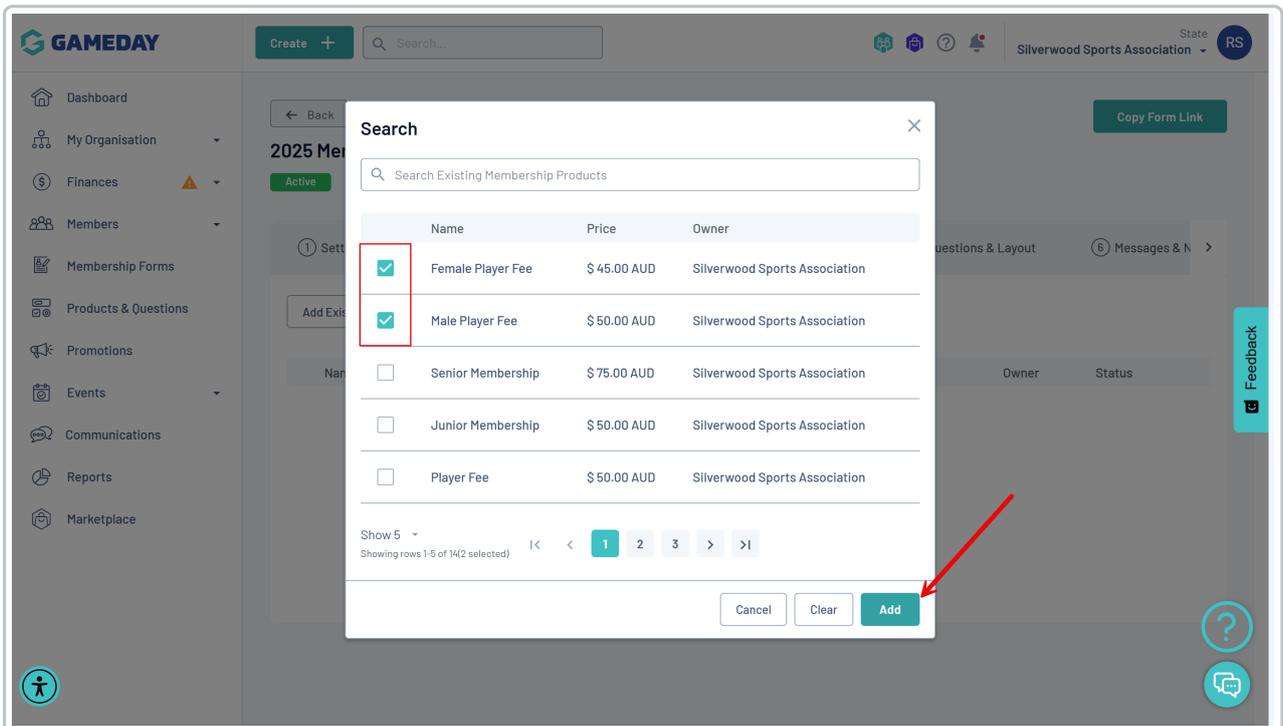
Form Name	Member Types	Status	Registrations	Last Modified Dat
2025 Membership	Volunteer, Coach, Player	Active	Live (1 Jun 2025 12:00 am (AEST) - 23 Jun 2039 12:00 am (AEST))	June 12th 2025, 1
2024 Membership	Junior Player, Team Manager, Coach, Senior Player, Volunteer	Active	Live (1 Feb 2024 12:00 am (AEDT) - 18 F	
2022 Membership	Player	Active	Live (1 Feb 2024 12:00 am (AEDT) - 18 F	
2023 Membership	Player	Active	Live (1 Jan 2023 12:00 am (AEDT) - 31 D	

Step 2: Attach your Products to the Form

Head to the **Products** tab of the form builder, then click **ADD EXISTING MEMBERSHIP PRODUCTS TO FORM** button



Select the Male Player Fee and Female Player Fee and click **ADD**



Step 3: Set the applicable Gender on each product's Display Rules

Now, we need to configure our display rules so that the Male Player Fee only shows to members who choose 'Male' as their Gender at Birth on the form, and the equivalent for the Female Player Fee.

On the **Products** tab of the form builder, edit the Male Player Fee product by clicking the **Actions** menu on the right hand side, then clicking **EDIT**.

The screenshot shows the Gameday interface for editing a '2025 Membership' form. The 'Products' tab is selected, showing a table of membership products. A red arrow points to the 'Edit' button in the actions menu for the 'Male Player Fee' product.

Name	Price	Mandatory	Available To	Grant Member Types	Owner	Status	Actions
Male Player Fee	\$ 50.00 AUD		All Member Types	Player	Silverwood Sports Association	Active	Edit Mark as Mandatory Remove from Form
Female Player Fee	\$ 45.00 AUD		All Member Types	Player	Silverwood Sports Association	Active	

Go to the **Display Rules** tab, then in the **Only show to gender** field, select **Male**

The screenshot shows the 'Male Player Fee' product configuration in the 'Display Rules' tab. The 'Only show to gender' field is set to 'Male'. A red arrow points to the 'Display Rules' tab.

Male Player Fee

Details | Assign Member Types | Assign Seasons | Related Forms | **Display Rules** | Related Discounts

Only show to gender:

Only show to member type(s): All Member Types

Show this product to all ages? Yes No

Conditional Product

To see this product, member will have to have at least one of the following products. You can add multiple to this list and indicate if prior payment is also required for each.

Repeat this step for the **Female Player Fee**, setting the gender display rule to **Female**

The screenshot shows a web application interface for configuring a product. At the top, there is a navigation bar with a 'Create +' button, a search bar, and user information for 'Silverwood Sports Association'. Below the navigation bar is a sidebar with various icons. The main content area is titled 'Female Player Fee' and has a 'Back' button. A red arrow points to the 'Display Rules' tab in the navigation menu. The 'Display Rules' section contains three configuration options: 'Only show to gender' with a dropdown menu set to 'Female', 'Only show to member type(s)' with a dropdown menu set to 'Please select' and a checked checkbox for 'All Member Types', and 'Show this product to all ages?' with radio buttons for 'Yes' and 'No'. Below this section is a 'Conditional Product' section with a 'Create Dependency' button.

When members go through the form, they will then only see one of these products, depending on which selection they make in the **Gender at Birth** field at the beginning of the form.

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